

FIFTEEN GIRLS BELIEVED DEAD IN GOTHAM FIRE

Ten More Injured, Five of them Seriously, in Blaze Which Sweeps Through Shirt Factory

GIRL WORKERS IN FACTORY LOFT ARE CAUGHT WITHOUT WARNING

Several Leap from Fifth Story Windows; Only One Body Recovered

NEW YORK.—Fifteen girls working in a Brooklyn shirt factory are believed to have perished when fire swept the building early Tuesday night.

While only one body—that of an unidentified man—had been recovered, the fifteen girls were reported as missing, and police, firemen, and relatives were ready to list them among the dead.

At least ten others were seriously burned. Of these, five are in a serious condition at the Methodist Episcopal hospital.

The flames were in the fifth story factory building of the Friedman shirt company at 124-124 1/2 street, Brooklyn. The girl workers were busy on the fifth floor—the loft section.

Whirlwind of Flames
Fed by kerosene, believed to have been stored on the lower floors, the flames swept through the building with amazing rapidity.

The girls working in the loft were caught without warning, and the flames were taking up piles of shirt-making materials almost as soon as the workers were aware of their danger.

Panic-stricken, five of the girls leaped out the fifth story windows, according to H. B. Nieboers, an employee. These girls were among the seriously wounded.

Firemen arrived too late to engage in rescue work, for the flames had already claimed the bodies of victims and their workers had hurled themselves from windows, or crawled through dense smoke to the street.

Terror Among Employees
Witnesses described scenes of agony among the girls who were trapped in the loft. Mrs. Rebecca Lasky, who lives opposite the burned building, told a graphic story.

She said the front window of her home when she saw flames through the windows of the third and fourth floors in the middle of the factory.

She screamed an alarm and almost the same moment saw a man and two girls climb to a window sill on the fourth floor, hesitate, and then dive to the street below.

In the windows of the fifth floor, she says, she saw the faces of girls pressed against the glass and writhing in pain as the flames licked nearer. As she gazed a cloud of thick smoke obscured the fifth floor, and a moment later flames spurted from the windows where she had seen the girls.

PRICE OF GAS TAKES DROP

The price of gas took another drop Tuesday morning, it is reported by the Standard Oil company. All grades of gas took a drop of one cent a gallon, but the price of kerosene remains the same.

WEATHER RECORD

For La Crosse and vicinity—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For Wisconsin—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the United States—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the world—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the globe—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the universe—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the cosmos—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the galaxy—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

For the universe—Generally fair tonight and Wednesday. Slightly cooler tonight. Slightly cooler Wednesday.

REPAIR IDLE CARS WORD OF RATE BODY TO RAIL COMPANIES

Orders Immediate Action to Relieve Car Shortage Situation in State

COMPANIES DIRECTED TO REPORT DAILY TO THE RAIL COMMISSION

Moves to Put Cars Standing in Yards Back Into Active Use

MADISON, Wis.—Railroad companies operating in Wisconsin were ordered by the railroad commission Tuesday to take immediate steps to relieve the freight car shortage situation by repair of rolling stock in the state now standing idle and unfit for use.

The commission in the same order directed the railroad companies to make daily reports on the results of their car repair work, and to furnish daily car data having reference to cars in bad order, cars in service, distribution of empty box and stock cars, and the means and efforts to restore bad order cars to service.

Immediate steps are to be taken by the commission to investigate the situation. It served notice that after ten days it would proceed under the statutes to order a hearing to determine the cause of the present shortage and to ascertain means of relieving it.

It appears from numerous complaints from widely separated sections of the state, especially cabbage producing, stock shipping and potato growing sections, that shippers are unable to secure any reasonably adequate supply of cars for their requirements, the commission order said.

A considerable number of freight cars under control of the several carriers are now on sidetracks and on storage tracks reported to be in bad order and not fit for use. If repaired these cars would add an appreciable number to the available car supply.

The commission added that its order was issued when it appeared that formal action was necessary in order that the transportation needs of the state may be more adequately met.

STOPS HIS MURDER TRIAL TO LEAD THE COURT IN PRAYER

Prisoner then Delivers Short Sermon from Witness Stand

STATESBORO, Ga.—When the Rev. Elliott Padrick, on trial for the alleged murder of his wife and her mother, Mrs. R. B. Dixon, took the stand in his own behalf Tuesday, his first act was to lead the court in prayer, after which he delivered a sermon on the text "Thou shalt not..." which probably was the most dramatic defense statement ever offered in a court room in this state.

In his prayer Padrick asked for Divine guidance for the court, the future of the church and the people of Statesboro.

He then turned to the jury and delivered a short sermon.

He declared the women of today were causing the downfall of man, enticing them by their daily dress, and playing to them through sex appeal.

He said it was difficult for a young minister to utter the gospel because of the temptation of modern women.

The dramatic part of the minister's defense sermon was reached when he singled out his father-in-law, the father of his dead bride, pointed his finger at him and declared "You are responsible for me marrying your daughter."

He told the jury that Mr. Dixon had insisted upon the wedding.

NEGRO LYNCH MOB STABS SLAYER AND HIS POLICE CAPTOR

Black Arrested for Killing Girl Sought for Hanging

BALTIMORE, Md.—A policeman and an alleged negro murderer were stabbed in a disturbance near Lexington and Chestnut streets Tuesday when about 1,000 negroes attempted to take Bishop Hawkins, arrested for the killing of Ethel Starling, (colored) from a policeman. The negroes sought to lynch the alleged slayer. Police dispersed the mob and took the wounded man to a hospital.

VILLA RUMORED SHOT IN UPRISING UPON HIS RANCH IN MEXICO

EL PASO, Texas.—Francisco Villa, former rebel chief, was shot and slightly wounded while trying to put down an uprising on his ranch, headed by Jesus Lopez, father of the late Martin Lopez, for years Villa's right-hand man, according to reports in anti-Oregon circles in El Paso Tuesday.

Ex-Kaiser Best Man In World Says Fiancee

LONDON.—Princess Hermine of Reuss thinks her fiance, the former German emperor, is one of the most generous, kind-hearted men that ever lived, and she is sure that she is going to be the happiest woman in the world after their marriage next Sunday. That, at least, is what she told the correspondent of the Daily Express Tuesday.

"I know I love the emperor," she said. "Surely he is not so rich that he can be said to be marrying him for his money."

The princess said that a lot of other women were anxious for the heart of the former German emperor and described how mad some of them were with envy and jealousy when her engagement to William got noised around the world by telegraph and cable.

Tells of Romance
In her most charming manner the princess conversed with the correspondent at the old Silesian castle which is her ancestral home. She told him a little about the romance and of her plans for the future.

"It was like this," she said. "Some friends who were in attendance to the emperor, who knew of our childhood attachment invited me to his home at Doorn. The crown prince came to this time and in the friendliest sort of way he chatted with me about the affair of the heart. With a laugh he said: 'You know my father is a very good man, but sometimes he is hard to get along with.'"

Can "Manage" People
"A few weeks later the crown prince came to talk with me again. He said: 'Now, I have watched you all this time and I feel it my duty to tell you my warnings were all wrong. You surely know how to manage people and the whole situation here.'"

The princess told the correspondent that the house at Doorn was being conducted along very economical lines. Indeed, she explained, the meals set upon the former emperor's table were occasionally so scanty that they almost looked beggarly. Nevertheless the princess declared she would adhere to the strict principles of economy which have been in force since the former emperor took up his residence in Holland.

Children Stay in Germany
"Do you think you will miss your Silesian home?" the correspondent inquired.

"Oh, no," said the princess. "I have a signed agreement with the emperor allowing me to stay twice a year for eight weeks' time at Sabor and my other estates in order to keep in touch with my children who are going to remain in Germany. Besides, I have to manage the estates because they are to be kept separate from the imperial property."

EIGHT HUNDRED TO COME TO THE OLDER BOYS' CONFERENCE

Elaborate Preparations Being Made to Entertain Young Men Here in December

COMMITTEES ARE NAMED TO ARRANGE FOR EVENT

Four Weeks to be Spent in Preparing for Conference

The first meeting preparatory to the entertaining of the twentieth annual Older Boys' Conference to be held in La Crosse, Saturday and Sunday, Dec. 1, 2, and 3, immediately after Thanksgiving, was held at the Y. M. C. A. in connection with a dinner Monday evening, Oct. 20, at which time committees were appointed to take care of the entertaining of the young men who will be present at the twentieth conference. This year should witness the best conference ever held and four weeks are to be spent in preparation for the event.

The work of handling this conference is divided between fifteen committees. For each committee chairman there is an advisor, and the chairman make up the executive committee with A. L. Myers as chairman and R. N. Fletcher (Y. M. C. A.) as secretary. The committees, chairman and advisors as appointed are:

Meeting place committee—Chairman, Leland Palmer; advisor, Mr. Wiley.

Publicity committee—Chairman, Robert Harrier; advisor, Arthur Teichert.

Committees to be appointed—Parade committee—Chairman, Edmund Harget; advisor, Harry Williams.

Reception committee—Chairman, Harold Brandenburg; advisor, Mr. Burgess.

Recreation committee—Chairman, Harold Ahrens; advisor, T. B. Putnam.

Music committee—Chairman, Norman Schulze; advisor, Mr. Lyon.

Decorations committee—Chairman, Kermit Engelbrecht; advisor, Mr. Shaeffer.

Special meals committee—Chairman, William Herbert; advisor, Rev. Stewart.

Local registration committee—Chairman, Milton Steen; advisor, R. N. Fletcher.

Sunday meetings committee—Chairman, Kenneth Russell; advisor, Mr. R. L. Kinney.

Usher committee—Chairman, Carl Norbeck; advisor, Mr. Raymond.

Information committee—Chairman, Carlton Johns; advisor, Mr. C. R. Pieper.

Sales committee—Chairman, Kenneth Harrier; Ted Hermann, Robert Barri; advisor, Mr. Pelton.

Finance committee—Chairman, O. Gunderson; advisor, Louis Robinson.

U. S. Declines Bid To Join In Near East Meet

WASHINGTON.—By the Associated Press.—A formal reply declining the allied invitation for American participation in the near east peace conference, to be held next month at Lausanne, Switzerland, was forwarded Tuesday from the state department through the British, French and Italian embassies here.

Like the formal invitation the American reply was brief and directly worded, informing the three governments that the attitude of the United States and the reasons for sending only American observers to Lausanne, already had been set forth in instructions forwarded last week to the American embassies at London, Paris and Rome.

Only Observers from U. S.
In the instructions to its ambassadors sent before the formal invitation of the allied governments was received, the state department took the position that the Lausanne conference primarily was a peace conference to conclude a war to which the United States was not a party and therefore, full American participation would be inappropriate. At the same time it was said that the Washington government was deeply interested in such questions as the freedom of the Dardanelles and the Bosphorus, and the protection of racial minorities in the near east, and that American observers would be designated to report such developments in the negotiations as might touch upon these subjects.

Designation of the men who are to go to Lausanne in the capacity of observers, has not been announced, but it is expected a selection will be made in the near future. Among the names which have been mentioned, are those of J. C. Grew, American minister to Switzerland, and Rear Admiral Mark Bristol, who during the recent hostilities served as American commissioner at Constantinople.

Paris Comment Cautious
PARIS.—By The Associated Press.—Official comment on the communication from Washington regarding representation of the United States at the Turkish peace conference at Lausanne was lacking Tuesday. In political circles however, the general comment was to the effect that it would be easier for the allies to protect the interests to which the United States government refers if they had the active official support of American representatives.

Lightning Strikes Home of Farmer and Boy is Killed

PRENTICE, Wis.—Gust Gustafson, nine-year-old son of Mr. and Mrs. Andrew Gustafson, living near here, was instantly killed when lightning struck the Gustafson farm home. The house was equipped with lightning rods but the bolt came down the rods on the main house and jumped from that through the kitchen wall, striking the boy and smashing virtually every piece of furniture in the room. Two men who were in the room at the time were also slightly injured. The bolt finally grounded in the well.

HALLOWE'EN AMONG OLDEST OF HOLIDAYS; GOES BACK TO DAYS OF THE DRUIDS AND OLD ROME

HALLOWE'EN, Hallowe'en or All Hallows' Even in the eve or night of All Hallows' or All Saints' Day, Nov. 1.

But it antedates Christian times. On Nov. 1 the Romans had a feast to Pomona, goddess of fruits and seeds.

On the same date, or thereabouts, the Druids held their autumn festival to the sun, giving thanks for the season's harvest.

And they taught that, the night before, Saman, lord of death, called together the wicked souls he had condemned to occupy animals' bodies during the year. It was then that, by gifts and incantations, he might be induced to release these captives.

November, too, was one of the times for these same Druids to rekindle their supposedly sacred fires. However, the superstitions of pagans and Christians alike agreed that the night of Oct. 31, of all nights in the year, was the time when super-natural influences were strongest.

Wraiths of the dead, it was long believed, wandered abroad on this night, together with witches, devils and mischief-making sprites and elves, and in some cases the spirits of living persons were able to leave their bodies temporarily, to join this ghostly company.

Hence, of all nights, it was the night for divination, and particularly for unmarried young people to learn whom their future husbands or wives were to be.

FAILURE OF PACT MAY FORCE WAR BY LLOYD GEORGE

Conservatives and Lloyd George Liberals Further Apart than Ever is Indication

MAY FORCE EX-PREMIER TO CARRY OUT THREAT TO 'SPREAD THE WAR'

No Chance of Agreement is Opinion of London Times

LONDON.—By The Associated Press.—The so-called operative pact between government and conservatives, which Monday appeared to be gaining strength, Tuesday seemed near a smash-up that may force Lloyd George really to "spread the war" and wage a bitter fight to the finish with the men who brought about his downfall.

One trouble seems to be that conservative candidates have hopped up against those running under the Lloyd George banner in certain constituencies where the latter had regarded himself as safe from Tory attacks. Lloyd George is represented as being indignant and as contemplating the carrying out of his threat if the conservative party does not withdraw some of the candidates already entered against his followers. Others feel sure that he will really "spread the war" with vigor should the "die hards" put up any more candidates against the national liberals.

Pact Not Likely Says Times
The Times says that Lloyd George is still trying to come to an understanding with unionist headquarters, but that paper thinks the unionists will find it impossible to make the arrangement Lloyd George desires even if they wished to do so, because the constituencies from which Lloyd George wants conservative candidates withdrawn, are precisely those which are least likely to respond to an appeal from unionist chiefs.

The newspaper thinks that a wide break between the two would affect party relationships on every front and would produce chaos in Scotland where in many large areas the unionists and national liberals are closely co-operating.

Election in London
LONDON.—The liveliest local political campaign London has known in many years will come to an end Tuesday, and Wednesday several million men and one million women living in the city will have an opportunity to vote at the municipal elections. They must select holders of 1,382 seats on the twenty-eight borough councils which constitute the local government of London.

Among other things this local government controls the expenditure of the taxpayers' money and because the boroughs now ruled by the socialist party are groaning under taxes about eighty per cent above those fixed in the other boroughs, the campaign fight is particularly bitter.

Lloyd George Unopposed
CARNARVON, Wales.—The announcement yesterday that the Carnarvon conservatives had decided not to oppose Lloyd George in the election upon receiving assurances that he will "loyally serve under Mr. Bonar Law in resisting the communist attack" was slightly qualified Tuesday. One conservative leader said Mr. Lloyd George had not given them the specific assurance but they had interpreted one of his speeches in that manner.

HARDING IS NOT EAGER FOR ADVICE UPON WAR DEBTS

Lots of Free Air But Nobody Has Any Real Practical Suggestion

WASHINGTON.—President Harding is unwilling to award a prize for any practical concrete suggestion for the collection of the foreign indebtedness to the United States.

It was said Tuesday at the White House that suggestions by numerous individuals that the debt should be collected were regarded by the president as interesting, but that at the same time he found a unanimous disinclination to make concrete proposals as to how the collection is to be accomplished.

The president, it was said, holds to the view that the liquidation of the foreign war time indebtedness is a matter of negotiation and adjustment to existing circumstances.

CUSTOMS JUDGE QUITS
WASHINGTON, D. C.—Marion Davies, presiding judge of the court of customs appeals, Tuesday resigned after twelve years' service, and his resignation was accepted by President Harding. He will resume the practice of law.

DEMAND LIQUOR FOR COOKING USE IN FEDERAL COURT

CHICAGO, Ill.—In a new attack on the Volstead act by the Old Victory distillery, Judge J. T. Page, in federal district court, has been asked to restore mince pies to their prohibition standing when brandy sauce was a legitimate ingredient. Action was directed against Prohibition Commissioner Haynes and C. A. Gregory, federal prohibition director for Illinois, who, it was contended, refused to issue permits for the removal of liquors to be "used for cooking and nothing more."

GAS DITCH CAVERN FRACTURES THE LEG OF GEORGE EGGE

Caught under an avalanche of earth when a gas main ditch caved in at Loscy boulevard and Market street, George Egge, 1822 Wood street, suffered a broken leg. He was removed to St. Francis hospital, where the fracture was reduced. Mr. Egge is resting easily.

DON'T DESTROY PROPERTY TONIGHT

Chief of Police J. E. Webber today issued an appeal to boys of the city not to destroy property during their Hallowe'en celebrations tonight. There is plenty of good wholesome fun for boys and girls on this night without destroying property, the chief pointed out.

SAVE FUEL

Do not have the temperature in any space above 58 degrees.

FASCISTI CHIEF RULES ITALY AS NEW PREMIER

Dr. Mussolini and Members of His Ministry Take Oath of Office; Fascisti Forces to Demobilize

ITALIAN AMBASSADOR AT PARIS SENDS IN HIS RESIGNATION

Twelve Reported Dead in Clashes Between Fascisti and Rome Residents

ROME, 12:45 p. m.—By The Associated Press.—Groups of fascist Tuesday invaded the homes of former Premier Nitti, Count Vaini, Deputy Nicola Bombacci, and other pamphlets were confiscated. Signor Nitti is absent in southern Italy.

ROMA.—By The Associated Press.—Benito Mussolini, the fascist head of Italy's new government, was in his office at 8 o'clock Tuesday morning to begin his active work as premier. An hour later he and his colleagues in the cabinet were received by King Victor Emmanuel, and individually took the oath of office.

The fascist high command has ordered the demobilization of the fascist and the numerous members of that organization in Rome will leave for home after their patriotic procession which it has been decided to hold Tuesday evening.

The situation in Italy, according to a semi-official expression Tuesday, is regarded as normal again. The settlement of the crisis, it is added is hailed with great satisfaction by public opinion.

For Friendly Policy
LONDON.—By The Associated Press.—Premier Mussolini further defined his policy in an interview Wednesday with the Times correspondent at Rome.

"The revolution is a lawful one since it has succeeded without bloodshed in changing the existing regime, and without disarrangement of public services or the destruction of private property," declared the new leader.

"We shall be friends to those who treat us as friends," he said.

In his policy on foreign affairs he said he believed it would be possible to secure agreements and undertakings even with the Jugo-Slavs, as it was imperative to form bonds of friendship, particularly with nations possessing raw materials.

The impression created by the new premier is essentially one of strength. Mussolini's chin will become famous throughout the world for its squareness and force. He smiles rarely, speaks slowly, says little, but speaks with authority on anything which arouses his interest, and looks far younger than his years. He answers exactly the description of him given by an American, "Napoleon turned pugilist."

Ambassador Resigns

PARIS.—By The Associated Press.—Count Sforza has telegraphed his resignation as Italian ambassador at Paris, to Premier Mussolini. He explains that in his view the new government should have in such posts, men in thorough accord with its policies.

"I express for the new government the most ardent good wishes," the ambassador's telegram read, "but in a foreign policy which is really a policy and not simply a group of likes and dislikes, everything is interdependent and men who on all subjects are in accord with the ideas of the new government should occupy these most delicate posts."

Twelve Reported Dead

ROME.—Twelve persons were reported dead as the result of attacks Monday in which fascisti were involved.

Snipers fired from windows while the fascisti were crossing a workman's quarter through which they were entering the city. Four fascisti fell dead. Reinforcements were sought and the police soon occupied the whole zone, which is the same one in which fascisti were attacked last May 24 during a celebration of the anniversary of Italy's entrance into the war. Other fatalities, eight in number, resulted from a clash Monday afternoon between fascisti and communists in the Siburtino quarter.

Await Coming of Fascisti

ROME.—By The Associated Press.—Rome awaited with eager expectation today the formal entry into the city of thousands of the fascisti who were called from all parts of the country over the week end in support of the fascist demand for control of the country.

This demand, now satisfied with the call to power of their leader Benito Mussolini, (Continued on page six)

PASTORS ATTEND CONFERENCE IN CHIPMUNK COULEE

Charles City District German
Methodist Ministers in
Convention Here

The annual preachers' district convention of the Charles City district Northwest German conference will be held from October 31 to November 2, in the Chipmunk Coulee M. E. church, which is about 11 miles southeast of the city and in charge of Rev. J. L. Panzian. The following timely and practical subjects will be presented and discussed:

"The Preacher's Relation to the Finances in His Church."
"Successful Methods of Evangelism."
"Religious Instruction for Children."
"The Family Altar and Prayer Meetings."

"The Model Pastor."
"The Influence of Popular Education Upon Christianity in Particular Upon the Spiritual Life."

"The Everlasting Love of God in Relationship to Eternal Punishment."
"The Second Coming of Christ."

"The Conducting of Epworth League and Sunday School Institutes in Connection With Campmeetings."

The following preachers will be present: Rev. F. H. Thiel, district superintendent; Rev. H. W. Schneider, one of the former pastors; Rev. John H. Klaus, Rev. William Klaus, Rev. H. E. Hilmer, Rev. John Bury, Rev. A. C. Panzian, Rev. J. P. Witter, Rev. G. C. Clausen, Rev. J. E. Danke, Rev. J. W. Feller, Rev. R. L. Hoelzel, Rev. A. H. Meyer, Rev. G. H. Kohler, Rev. H. J. Loemker, Rev. E. J. Hoffman, Rev. Otto Johnson, Rev. E. C. Brundage, Rev. John Laas and Rev. J. L. Panzian.

Tonight the preachers of the district will be the guests of Rev. and Mrs. J. L. Panzian.

After the dinner the delegates will be conveyed to the Chipmunk Coulee church where the opening sermon of the convention will be preached by Rev. G. H. Kohler of Lansing, Iowa. All delegates and visitors will be entertained by the members of the Chipmunk Coulee church.

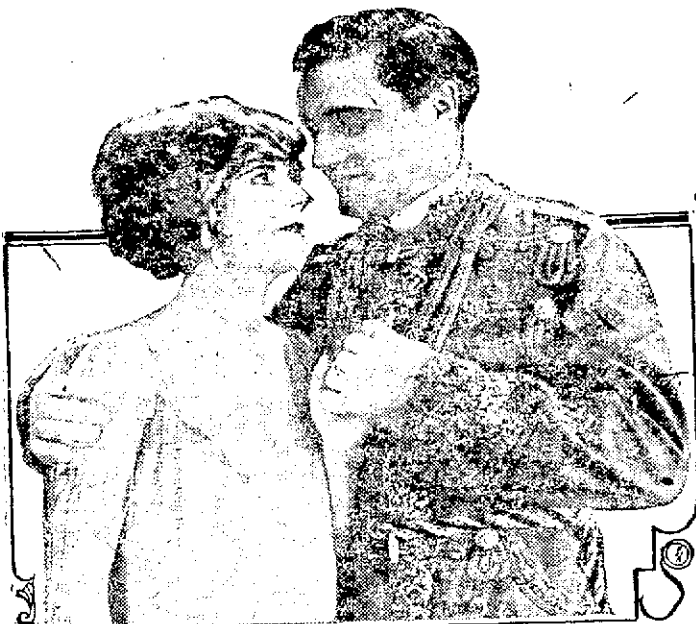
The daily sessions will be held from 8:30 a. m. to 5 p. m. Preaching services will be held at 8 o'clock in the evening. Everybody is cordially invited to attend any or all of the services.

CHICAGO GIRL MISSING

CHICAGO, Ill.—Police searched here Tuesday for Rosalie Shanty, 12 years old, expert swimmer and diver, who disappeared Sunday, after attending services at the Lutheran church at Muskegon, Mich.

The child was believed to have been kidnapped. Two boys, Roy and William Fox, brothers, say they saw Rosalie climb into an automobile with a man who drove to the church after asking the boys where he could find her.

Rosalie won a number of prizes for swimming and diving last summer.



A scene from Tom Mix's newest picture, "Do and Dare," which is coming to the Riviera Wednesday and Thursday.

BOY ACCIDENTALLY SHOT BY BROTHER WHILE OUT HUNTING

WINONA, Minn.—Ronald Lester, 15-year-old son of Mr. and Mrs. R. G. Lester, 459 West Mark street, sustained a painful wound in the leg Sunday when the shotgun which his brother, James, was carrying was accidentally discharged while the boys were on a hunting expedition in West Burns valley.

The injured lad, who is a student at the Junior high school, was reported to be somewhat improved Monday and resting easier. He will be confined to his bed for a week or more, the attending physician said.

The mishap occurred about noon. The boys had just stopped at a creek to take a drink of water and were about to proceed. James, who is a year older than his brother, picked up his gun and in so doing it was discharged, the shot entering his brother's left leg. They were about three feet apart at the time.

James and Harold Brandt, aged 15, cousins of the Lester boys, went for help and the injured lad was immediately taken to Winona, where medical aid was summoned and the boy's pain relieved somewhat.

OLD SUPERIOR MAN DIES

SUPERIOR, Wis.—Thomas Francis, 73, a resident of Superior for twenty-one years, died Sunday at his home after a short illness. He is survived by his widow and a son, John, of Duluth, and four daughters, Mrs. P. C. McGary of Minneapolis and Katherine, Mary and Gertrude of Superior.

NEWS COMES FROM LONDON OF DEATH OF FATHER VAUGHAN

Famous Jesuit Priest—Ill for
Past Few Months; Toured
U. S. and Canada

LONDON. — By The Associated Press.—Father Bernard Vaughan, one of the most prominent Jesuit priests in the world and a brother of the late Cardinal Vaughan, died here Tuesday.

Several years ago he toured the United States and parts of Canada and later lectured in Japan, where he addressed the house of peers.

Father Vaughan became ill two or three months ago at Sheffield but recovered sufficiently to be removed to the Jesuit college at Pimsey. There he was able to get about in a rolling chair.

Father Vaughan first came into prominence in the latter part of the nineteenth century by taking a conspicuous part in the civic as well as religious life of Manchester. In 1901 he went to London and became an active worker among the poor at Westminster and in the East End slums.

As a preacher it was his fortune to attract to his sermons and addresses in various parts of Europe all sorts of men, including King Edward VII. He was cathedral preacher at the Eucharistic congress held at Montreal in 1910.

Father Vaughan was born August 20, 1871, at Courtfield, Herefordshire, the son of Colonel Vaughan.

Superior, besides two sisters, Katherine and Rose Francis of Ottawa, Canada.

Mr. Francis was born in Templeton, Quebec, and moved from there to Ashland, Wis., where he lived for ten years. He came to Superior in 1901 and was engaged in the lumber and contracting business.

Canada has a population of about two persons to the square mile.

QUESTION:

How do good cooks make such delicious hot mince pies?

ANSWER:

If you mean modern cooks, the majority of them roll out their crusts and use

**NONE SUCH
MINCE MEAT**

"LIKE MOTHER USED TO MAKE"

MERRELL SOULE COMPANY
SYRACUSE, N.Y.



COUSINS CALLS ON BANKS TO FIGHT THE "OVERDRAFT EVIL"

MADISON, Wis.—Overdrafts on banks by customers have increased in Wisconsin during the past few months, according to a report issued by Marshall Cousins, commissioner of banking. He asks banks to fight against what he terms "the overdraft evil."

"Many banks have adopted the policy of requesting those customers whose account was frequently overdrawn to close the account," Mr. Cousins said. "In those cases where the overdrawing is habitual banks should require the closing of the account. Such an account is of no value to the bank."

"A large borrower should not be permitted under any circumstances to increase his obligation to the bank through overdrawing his account. The overdraft must be calculated always

**INDIGESTION !!!
STOMACH UPSET,
ATE TOO MUCH**

Instantly! Stop Gas, Sourness,
Heartburn, Stomach Misery



Chew a few pleasant, harmless tablets of "Pape's Diapepsin" and your distressed stomach will feel fine at once.

Correct your digestion and ease your stomach for a few cents. Don't let your stomach keep you miserable! Druggists recommend it.

Dixie Flyer direct to FLORIDA

Over the route that brings you to Dixie's famous sights—the battlefields, the chief cities, green carpeted Tennessee Mountains, peaceful river valleys, the cotton fields and colonial homes. They are yours to behold via the

C. & E. I.

(Chicago & Eastern Illinois Railway)

through Nashville, Chattanooga (Lookout Mountain) and Atlanta—"mile for mile, America's most interesting trip." Stopover anywhere.

The Dixie Flyer is an all-steel train—observation and drawing-room sleeping cars and coaches. Meals on celebrated Dixie Flyer dining cars.

Lv. Chicago (Dearborn Station) 9:05 p. m.
Ar. Jacksonville 8:25 (2nd Morning)

Direct connections at Jacksonville for all Florida points and for Cuba and the West Indies.

Reduced Round-Trip Fares

For reservations, fares, descriptive booklets and other information, apply

C. T. FINLEY, Northwestern Passenger Agent
C. & E. I. Ry.
720 Pioneer Building, St. Paul, Minn.



Industrial Harmony Promotes Better Service

LABOR controversies are productive of needless loss to employe, employer, and to the public. This basic fact has long been recognized by the Standard Oil Company (Indiana) and is one reason why the Company has stressed the necessity of industrial harmony within the organization. It knows that through such harmony it can render the public a better service, and that by rendering such service the Company, its employes, and the public will profit.

In the Standard Oil Company (Indiana) every man earns his job; none inherits it. Every man has confidence in the knowledge and experience of his superior. Every employe knows that when he has earned promotion he will be advanced, for this is the time-honored policy of the Company, and, naturally, creates a spirit highly favorable to excellence of service.

Every member of the Board of Directors of this Company holds his position because of his experience and because he possesses specialized knowledge of the oil industry. From the Chairman of the Board to the man who fills your tank at a Standard Oil Service Station, every employe is inspired by a real desire to make the Company of the utmost service to the community.

Industrial harmony within the organization is the goal toward which the entire organization is striving. Every man and woman knows that such harmony works for happiness and contentment, promotes efficiency, and increases their power for service.

Industrial harmony means industrial progress. Industrial progress is made through co-operation, not through antagonism; through peace, not through controversy; through conservation, not through dissipation of energy.

Industrial harmony inevitably results in profit to the public by reducing the prices at which commodities may be sold. This is well exemplified in the Standard Oil Company (Indiana).

The conditions obtaining in this organization are not accidental; they are largely the result of a sane, constructive program "which avoids the foolish waste of radical experiment, the costly breaches of economic law, the unhappy consequences of social injustice."

Standard Oil Company
(Indiana)
910 S. Michigan Ave., Chicago, Ill.

QUALITY
ALWAYS

Barron's

QUALITY
ALWAYS

SKIRTS for SERVICE

Plated and plain tailored Skirts, plaids, stripes and plain colors black and navy. Materials are beautiful as they are entirely different in weaves and colorings. Be sure and see them as they are just the garments to wear with sweaters. Prices are very reasonable.

ONE SPECIAL LOT of Wool and Silk Skirts in plain and fancy models. Extra special at each only **\$5.00**



Have you

seen our complete line of Children's, Junior, Misses' and Ladies' Coats in every imaginable style? Plain and fur trimmed garments at very low prices. Every garment has a mark of individuality about it and one look will convince you that your coat is here. All marked very reasonable.



SILK SECTION

40-inch pure silk print warp woven messaline lining silks—strong and good wearing.

Third Floor—Rug and Drapery Section.

LINOLEUM FLOORS

Properly laid Linoleum makes a beautiful residence floor. Kitchen Linoleum tucked crudely down in a living room is out of place, but Japsie Linoleum, cemented down over a layer of builders' deadening felt, is an entirely different kind of floor.

You must understand that the kind of Linoleum and the way it is laid make as much difference in floors as the kind of cloth and the way it is tailored make in a suit.

Among the new designs of Armstrong's Linoleum are Japsies, or two-tone moiré effects, rich plain colors, parquetry inlaid, and carpet and printed designs, quite different from any Linoleum you have ever seen. Floors of this Linoleum, because they are waterproof, are so easily cleaned, so impervious to dirt, dust and grease, so quickly restored by an occasional waxing or varnishing, that they are economical almost beyond comparison. In addition, the beauty of these floors as a background for fine rugs here and there opens up an entirely new field of household decoration.

HOSIERY FOR NOW

for Ladies and Children

WOOL HOSE for ladies and children. Every color is here and combination of colors—plain and checked—most of them full fashioned—roll top fancy border in plain and rib—every weight from a heavy rib to gauze—black, cordovan, mouse, heaver, toast, navy, sponge, gray and heather—\$1.25, \$1.50, \$2, \$2.50, \$3.

FOR THE KIDS—Fancy roll top and lots of them, in all colors and in every size, and the patterns are so fancy the kids will love them—90c, \$1.25, \$1.35.

DRESS GOODS SECTION

50-inch novelty wool Astrachan, for Russian Blouses and Coats, \$5.00 and \$5.75 a yard.

TRIMMING SECTION

New Cabashons, Ornaments and Buckles.

WEDNESDAY SPECIALS

Fresh Pig Feet, per lb.—
5c

Hamburger, per lb.—
10c

Sausage Meat, per lb.—
10c

Beef Roast, per lb.—
10c

Rump Corn Beef, per lb.—
10c

Fresh Spare Ribs, per lb.—
12½c

BUEHLER BROS.
308 MAIN STREET.

THE THOMAS COLES CELEBRATE PASSING OF GOLDEN WEDDING

Friends Give Handsome Reception; With Elaborate Program and Gift Presented

WEST SALEM, Wis.—In recognition of their golden wedding anniversary, Rev. and Mrs. Thomas Cole were honored guests at a celebration held at the Presbyterian church Monday. After varied experiences in other states Rev. and Mrs. Cole returned to West Salem, where friendships were especially warm, to spend declining years. This explains why over 150 friends gathered at the Presbyterian church prepared for these much respected friends an unusual celebration. Refreshments were served and a substantial token of love and esteem presented. The church was prettily decorated for the occasion by Mr. and Mrs. L. R. Dudley.

At 3:15 Bernice McDonald played the wedding march and the couple, preceded by Betty Norris as flower girl, advanced to the chancel where Rev. C. C. Rowlinson of La Crosse received them with a short address and prayer. Rev. and Mrs. Cole then took seats on the rostrum and were joined by Rev. Otterson and Rowlinson, following which an excellent program was given. The program follows:

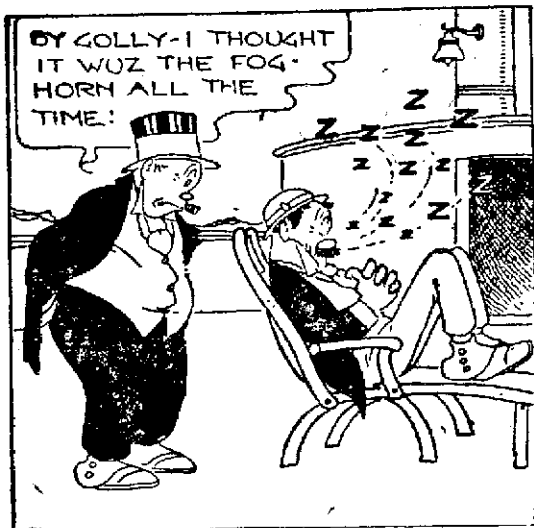
Solo, "Because"—Bernice McDonald. Reading—Mrs. George Wilcox. Song, "When You and I Were Young, Maggie"—Miss Quattle. Victim—Mrs. Rudolph Kneive, accompanied by Miss George. Vocal solo, Rev. Otterson. Song, "Silver Threads Among the Gold"—Mrs. Amy Gillman. Selection, vocal—Ladies sextette. Address—Rev. Rowlinson. Song—"Bride of 50 Years Ago"—Bernice McDonald. Presentation of a purse of money—C. W. Dudley.

Following the program came a reception and then ice cream, cake and coffee were served in the basement of the church. It was a wonderful occasion bringing out the spirit of love and service which were woven into the fifty years of matrimony resulting in the wedding of a long friendship chain. Following is the address of Rev. Rowlinson:

"The Rev. and Mrs. Thomas W. Cole were married in Greenbush, Sheboygan county, Wisconsin, the 23rd day of October, 1872.

"Through bridegrooms usually do not amount to much, this one did, for he was the first child born in his native village of Greenbush. As time passed, the story of their life must be of their common life. For a few years after the marriage Mrs. Cole taught school. Then she accepted the pastorate of the Methodist Episcopal church in Hammond, Wis., but after a year and a half in this ministry these young folks decided that their native inclinations were with the

BRINGING UP FATHER



Congregationalists and so they accepted a call to the Congregational church in Hammond. Here Brother Cole was ordained in 1880.

"A fruitful pastorate in Boscobel was followed by pioneer work in Kaukauna, and then the real pioneering began and was carried on in five states besides Wisconsin, in Missouri, Iowa, Nebraska, Kansas and Illinois. Sheldon, Ia., Fairmount and Grand Island, Nebraska and McPherson, Kansas, have long since developed strong churches, but in the days of the ministry of these heroic souls these were pioneer fields in every sense and only the most heroic efforts and sacrifices of both minister and people made possible the success of the present. After a threatened break in the ministry's health they removed from Iowa to Illinois to Two Rivers, Wisconsin. Here his health entirely gave way and for two years they contrived many things for his recovery, finally moving to Milwaukee for a short time after which he took the pastorate of the church at Glays Mills, including Mr. Sterling. Then came Barneveld, New Lisbon and West Salem pastorates followed by a term with the Federated church in Clintonville. Their last pastorate was in Cumberland where another serious break came in Mr. Cole's health. The last five or six years have been spent mostly in our immediate vicinity.

"Their family includes Mrs. Meta Hogan, Mrs. Lottie Rider and Mr. Harry Cole. A daughter, Betty, died while the family was living in Missouri. There are five grandchildren. Fifty years ago today she joined her fortunes with this man and all the hardships and all the joys of a pioneer Christian minister have been fully

shared by her. They have endured hardship, as good soldiers of Jesus Christ, and we extend them our hands of love and congratulations and express the sincere wish that their sunset years may be most peaceful and happy."

Mission Club
The Jessie McKee Mission club will meet on Friday at the Presbyterian church. Ladies entertaining are Mrs. Eva McElowney, Mrs. Russell Hickey, Mrs. Minnie Coburn, Mrs. Gladys Johnson, Mrs. Lottie Capper, Mrs. Mary Wilcox and Miss Ethel Adams. The following program will be given: Scripture—Mrs. Mayne Shane. Lesson—The Missionary at Work (continued).

Topic I—Mrs. Minnie Coburn. Topic II—Mrs. Mabel Bishop. Topic III—Mrs. Fannie Oltman. Music—Mrs. Effie McKinley. Roll call—Missionary items. Leader—Mrs. Ida Taylor.

Mr. and Mrs. Walter Smith and Mr. and Mrs. W. F. McElowney entertained Mrs. and Mrs. Charles Hodges, Mrs. Lottie McElowney, Mrs. Florence Samuels, Dr. Lynn Gulikson and Mr. and Mrs. August Johnson at a six o'clock dinner Thursday evening at the Smith home in honor of Mr. Matt J. Johnson of Eau Claire.

Mrs. Herman Heider entertained a few ladies on Tuesday afternoon. About thirty ladies enjoyed a pleasant afternoon and picnic supper at the home of Mrs. Will Jordan on Thursday in honor of her birthday anniversary.

A number of enjoyable afternoon coffees have been given the past two weeks for Mrs. Milton Michaelson, the

hostesses being Mesdames Alfred Hemker, Henry Heider, A. O. Jostad and W. D. Sandman. On each occasion a delicious lunch was served.

Mrs. Fred Garbars, Sr., entertained thirty of her relatives on Sunday in honor of her birthday.

The Study club met on Monday with Mrs. Rose Hitchcock. The lesson was in Chapter X, Nand XXV. Leader, Mrs. Hitchcock. Social topics were given by Mrs. Clara Kirmse and Mrs. George Dudley.

Mrs. G. B. Wilcox is visiting at Park Falls.

Mrs. Reinhold Herman entertained the Harmony club on Wednesday afternoon.

Mrs. Sander Johnson entertained twelve boys at supper last Wednesday for her son, Lloyd's, thirteenth birthday.

Mrs. Louis Cullmann entertained a few of the little folks on Monday afternoon in honor of her son, Pay's, fifth birthday anniversary. Sunday evening Mr. and Mrs. Henry Ottmair were pleasantly surprised by about fifty of their relatives and friends in honor of their tenth wedding anniversary. The evening was spent in a social way and at midnight refreshments were served. They were presented with money in token of the day.

Origin of the Organ
Panpipes were played in the dawn of the world from China to Peru. Early human mouths and lungs discovered that they were difficult things to play, and that they could be blown by bellows. When that was done the organ was made.

PARDON HEARINGS SCHEDULED FOR NOVEMBER EIGHTH

MADISON, Wis.—Pardon hearings will be held by Governor Blaine on November 8, the day following the general election. His office announced today. Nearly 20 applications for executive clemency will be brought before the governor at that time. A large number of applications heard on the last pardon day, have not been acted on as yet.

Sh-h-h!

An old colored woman in Alabama was on her sick bed and, fearing the worst, essayed to make preparations for her departure.

"Willyum," she said to her devoted spouse, "yo' gotter promise to bury me in de old place in Burmin'ham near mah mammy. Ah ain't

gwine to rest in peace among all dese strange folkses hyah." "Dat'll be all right," assured Willyum. "We is gwine try yo' hyah ly."

The Finest Green Tea

is undoubtedly

"SALADA"

It is pure fresh and wholesome

and the flavor is that of the true green leaf.

VULCANITE ROOFINGS



Vulcanite

self-spacing shingles
save money in every way

VULCANITE Self-Spacing Shingles give you an absolutely storm-tight roof. The self-spacing shoulder seals the roof—preventing snow, sleet or rain from being driven to the roof boards.

This shoulder is an exclusive, patented feature of Vulcanite Self-Spacing Shingles, and cannot be found in any other shingle. It gives superior protection—a longer lasting roof, and one which is easier and more economical to lay.

Vulcanite Self-Spacing Shingles make an attractive, smart, fire-resisting roof that is a joy to every lover of beautiful homes. Surfaced with either red or green crushed slate. They always lie flat.

Ask your lumber or building supply dealer for estimates. There is a wide variety of Vulcanite roofings for every need, from roll roofings to individual shingles. All are "Beaver Quality"—highest in value at lowest cost.

All patented Vulcanite Roofing specialties are made in both jumbo and standard weights.

VULCANITE ROOFING DIVISION
THE BEAVER PRODUCTS COMPANY, Inc., Buffalo, N. Y.
District Sales Offices at Albany, Cincinnati, Chicago and Kansas City

WARNING—The patented shoulder is an exclusive feature of Vulcanite Self-Spacing Shingles. It seals the roof in a storm-tight way which no other individual shingle even approaches. Beware of imitations! Vulcanite Self-Spacing Shingles are made only by the Vulcanite Roofing Division of The Beaver Products Company, Inc. Assure yourself the best roofing by insisting on the genuine, identified by the Beaver trademark.

Sold By

LA CROSSE LUMBER & SUPPLY CO.

820 No. Third St. Phone 240.

Wakes the "Sleeping Beauty" in Clothes

By MARY BAYARD HALL

One "bargain" that never tempts me any more is the "popular" white and yellow laundry soap at 5c and 6c. I used to rush after such "bargains." But I learned from an expert chemist, who examined 27 such brands of soap that he found every bar was only 1/4 to 3/4 soap and the rest was "filler" without cleaning power. "Filler" is put in to make a little soap look like a full-size bar. Worse than that, when the "filler" is rubbed into the cloth, it rots and cuts the threads. All this was proved by scientific tests.

This chemist recommended a large, greenish laundry bar made by The Palmolive Co. and called GREEN ARROW. This is the only bar he found that is all soap, pure soap. Besides it contains real olive oil and naphtha. Fabric experts wash with olive oil soap to restore the freshness and softness of fibers. And I presume every woman knows that olive oil is one of the quickest cleansers known, and the mildest. That's why women so generally favor olive oil in toilet soap and shampoo. But who, in her wildest dreams, ever thought she would be able to get olive oil in an economical laundry bar?

Well, I was indeed surprised to learn it. And I thank my lucky stars I tried GREEN ARROW for it seems to have brought out the "sleeping beauty" in my clothes—a beauty I never saw in them before.

I am sure your grocer carries GREEN ARROW. Order some today and in a month or sooner you will see a big difference in your clothes, your hands and your work. You'll also notice that you buy a great deal less soap for GREEN ARROW naturally goes about twice as far as ordinary bars that are 1/4 to 3/4 "filler."

(Advertisement)

Bruises & strains
try Sloan's

It works this way:
It starts circulation. This scatters congestion. The inflammation disappears—and along with it the pain.

Relieves painful rheumatic twinges too. Wounds and cuts heal faster, germs, colds in chest. Keep it handy.

Sloan's Liniment—kills pain!

LOTS OF LOTS

But no better value in the city than this lot on Cass street between 23rd and 24th. \$700 41x150, north front.

CASH OR TERMS.

Anderson Realty Co.
613 Main. Phone 129.

FRED W. KRUSE CO.

WOMEN'S, MISSES' AND CHILDREN'S APPAREL

Between 5th and 6th on Main Street

An Ambition---

The ambition—to do the biggest day's business ever done by our store. To realize this ambition, we will hold

A Giant One-Day Bargain Sale

THURSDAY, Nov. 2

OFFERING unheard-of bargains in FUR COATS, CLOTH COATS, SUITS, SILK and WOOL DRESSES, MILLINERY, BLOUSES and ACCESSORIES.

Every garment in this sale is taken from our regular stocks—no odd lots or left-overs. So many and so good are these one day bargain sale offerings, that we are filling an entire page in Tuesday's and Wednesday's Tribune to tell about them. Ordinarily, we would not expect you to read a whole page of advertisement, but these bargain offerings are so good that we urge you to read every item—it will mean a great saving to you.

BURGLAR ENTERS RACINE HOME AND STEALS JEWELRY

Mistress of House Forced to
Give Up Valuables at
Point of Revolver

RACINE, Wis.—A masked burglar entered the home of Thomas Collier, prominent manufacturer, Monday evening and at the point of a revolver forced Mrs. Collier to divest herself of her jewelry, the value of which approximated \$5,000. He then herded Mr. and Mrs. Collier, together with the latter's father, into a closet and locked them in while he made his escape. Screams from the imprisoned reached the ears of neighbors and they were soon released and the police notified.

Mrs. Collier had been sitting in the brightly illuminated sun parlor and it is presumed the glitter of her jewelry was easily discernible from the street. When the man entered, Mrs. Collier screamed and he was forced to divulge the hiding place, the bandit telling her he knew she had stripped herself of valuables.

The stolen articles included a wrist watch valued at \$1,000 and a ring which it is said cost \$1200.

SOCIALIST OFFICE ASPIRANT URGES U. S. CONTROL OF ROADS

Advocates Movement to Eliminate
Waste and Profits of
Private Operation

ANTHROP, Wis.—State Senator Louis A. Arnold, socialist candidate for governor, declared for immediate ownership of the entire railroad system by the federal government to eliminate profits and waste incident to private ownership, in a speech here Monday night.

For immediate ownership, he said, would reduce freight and passenger rates. He pointed out that early during the war the railroad corporations made a miserable failure of the transportation system and that it became necessary for the government to acquire possession.

Railroad transportation was at its height and the roads were taxed to their utmost capacity but government operation turned out to be a decided success where private operation failed, said the candidate. Since the roads were returned at the conclusion of the war to their private owners, the same inefficient management is again in evidence, causing the retention of high freight and passenger rates, he added.

HALF DOZEN INJURED IN WRECK OF STREET CAR AT MILWAUKEE

MILWAUKEE, Wis.—Six persons were injured seriously in a wreck on the Hudson street car line at Van Buren and Brady streets Monday afternoon. All were rushed to Emergency hospital.

A Hudson street car got out of control and rushed down the steep incline on Hudson street at high speed. Just at the intersection of Brady street, on the verge of the car, the car crashed into another street car coming from the opposite direction. Both were thrown from the tracks.

Women screamed and men held on for life as the car came rushing down the hill. John Golden, mechanic of the street car line, was the most seriously hurt, it was said. The conductor, George Galla, was not hurt. Both cars were badly damaged.

Most of the seriously injured persons were in the rear moving car that was struck by the uncontrolled car. The mechanism it was said had Monday afternoon was not expected to live.

SULTAN OF TURKEY NOT TO ABDICATE

CONSTANTINOPLE—Re The Associated Press.—Abdication of the Sultan is temporarily out of the question. A move has been arranged with the nationalists whereby his status will be held in abeyance until after the conclusion of peace in the Near East.

This information was given to the Associated Press by the chief of staff representing Kader Pasha, Turkish nationalist military governor of Thrace, who for four hours Monday was closeted with the Sultan in his palace.

A new negotiator has an Indian for which tells at a glance the weight of the position without the necessity of opening the door.

Society

THE CHARITY BALL COMMITTEES GIVEN OUT ON WEDNESDAY

THE FOLLOWING chairmen of the various committees in charge of the preparations for the annual Charity ball to be given by the Ladies' Auxiliary of the La Crosse hospital, at Pioneer hall, on Friday evening, November 10, are announced: General chairman, Mrs. G. W. Bunge; tickets, Mrs. T. H. Brindley; hall, Mrs. John Beyer; music, Mrs. A. P. Hunkerson; publicity, Mrs. Stanley Gordon; food and service, Mrs. Howard Hundermark; dining room, Mrs. D. S. Law; punch, Mrs. John Brindley and Miss Caskey; decorations, Mrs. Samuel P. Fellows; entertainment, Miss Lenora Thompson; and hall furnishings, Mrs. Alfred Langenbach. The full committees will be announced later.

NO MERRIER or more delightful festivity in (oken of All Saints' day was enjoyed by any group of youngsters in the city than was accorded the Tribune and Leader-Press employees with their wives and sweethearts Tuesday night. It was held at Staves' hall on French Island. Halloween caps in orange and black were donned upon the arrival of the guests, giving just the right suggestion of the spirit of the occasion, and the merriment commenced. From that time on there was one continuous of whole-some spontaneous wit and merriment, with not a dull moment. Dancing featured the evening's sport and about midnight supper was served. About seventy-five guests were in attendance.

THE INVITATIONS issued Monday by Mrs. W. D. Weedy and Mrs. J. R. Wheeler to a reception to be held on Thursday afternoon from three to six o'clock at the home of Mrs. Weedy, 1514 King street, have been recalled on account of illness.

MRS. A. L. MCKEE and Mrs. Harry Richmond have issued invitations to a bridge-luncheon on Friday at one o'clock at the Tea Rooms on North Fifth street.

MISS CHARLOTTE Poehling, 1457 Green Bay street, pleasantly entertained a number of her friends at a Halloween costume party. The evening was spent with music, dancing and games. The rooms were decorated in Halloween colors and at ten o'clock a delicious luncheon was served. The guests were Misses Gertrude Renner, Bernadine Helen, Ester Gurky, Ester Anderberg, Frank Renner, William Johnson, William Dahmish, Leo and Aloise Hanson, James and Robert McDonald, Leroy and Howard Poehling.

THE YOUNG People's society of St. Paul's Lutheran church, West Avenue and Division street, meets on Wednesday evening and will be entertained by the St. Leo and O. Fladen families. A splendid program will be given. Mr. Steadwell will speak. All students are welcome at the meetings.

MISS EDITH Lewis, La Crosse student at the university, has been elected vice-president of the Green Button, freshman women's organization.

A HAPPY time was enjoyed by a party of young people when Mr. and Mrs. A. J. Vandervort, 1402 South Seventh street, entertained in honor

of their second wedding anniversary. The rooms were arrayed with corn stalks and Jack o' lanterns in cozy corners, a coloring of orange and black being carried out. Dandies and cards were enjoyed and luncheon was served. Gifts were showered upon the host and hostess. In the party were Messrs. and Mesdames W. Selbo, C. Stoppe, W. French, R. Anderson, the Misses Pamela Amrud, Ellen Donebauer, Leona Fessenden and Messrs. George Troyanek and Teddie Struck.

THE WEBSTER School Homemakers' club and P. T. A. will give a coffee at the school Wednesday afternoon from three to six and in the evening from seven to nine. The public is invited.

MISS BARBARA Colby, 520 King street, entertained the following group of girls at a Halloween party: Misses Dorothy Weber, Dorothy Carr, Margaret Peck, Esther Powers, Wynona Hauser and Agnes Kalbakken.

MRS. C. BANGSBERG and son, Amer. C. Bangsberg, 1230 Ferry street, leave this evening to spend the winter months in the west. They will visit relatives in Washington, Oregon and California, and will be gone six months.

THE LADIES' AID society of St. John's Reformed church will meet Thursday afternoon at the church parlors. Mrs. A. Schild and Mrs. G. Egger will entertain. Friends are invited.

MRS. ANNA HERMANN, 308 North Seventh street, will entertain the members of the Ladies' circle of St. Paul's Universalist church Thursday afternoon. A picnic supper will be served.

THE MEMBERS of the McKinley Relief corps are asked to meet at the home of Mrs. Jennie Bailey, 1116 South Sixth street, Thursday afternoon, to sew for the bazaar. A picnic supper will be served. At eight o'clock a special meeting will be held in the lodge rooms in the court house for practice and initiation. A large attendance is requested.

MISS HELEN Anderson, practical nurse of Tacoma, Wash., is spending a month with her parents, Mr. and Mrs. A. Anderson, 1609 Mississippi street. Miss Anderson has been connected with the Northern Pacific Railroad hospital at Tacoma.

THE LOWER division of the Ladies' Aid society of the Calcedonia Street Methodist church will be entertained on Thursday afternoon at 2:30 at the social rooms of the church by Mesdames James Bott, William Knuff, C. Hubert, R. C. Gibson, J. Maynard, Charles Jolivet and Clarence Hyde.

MRS. T. J. FARLIN of Chicago, formerly in the millinery business in this city, is visiting friends in town.

MESDAMES J. T. Tonger, W. L. Smith, H. A. Greene, J. M. Blair and Hilda Bowley spent the week-end with friends at Adams. They made the 200 mile trip by auto.

An application for a marriage license has been made by George W. Dunmer and Elizabeth M. Martin, both of La Crosse.

The Baltic at one time was the largest steamship in the world.

PEOPLE MUST EAT MORE POTATOES TO CONSUME BIG CROP

Forty-eight More Pounds Per
Capita. Must be Eaten if
Crop is to be Used

MADISON, Wis.—Every person in the United States will have to eat forty-eight more pounds of potatoes this year if the present crop is to be consumed, the Wisconsin department of markets estimated Tuesday in a survey of production.

Normal consumption of potatoes is said to be 3.2 bushels per person, but the bumper crop of this season has resulted in a supply equal to four bushels for each individual in the country. Production is estimated at 483,000,000 bushels compared to 347,000,000 produced last year.

"If this crop is to be eaten, and the farmers receive a return on their product, people must use more potatoes," Edward Nordman, commissioner of markets, said.

With the market price down to a new low figure today at 30 cents a hundred pounds, the department advises consumers to lay in their winter supply at this time. It says that a further drop would mean potatoes in a class with the German mark and force farmers to hold their crop from market.

SUMMER IN THE MIDDLE WEST AND WINTER IN WEST

All Kinds of Weather Enjoyed
by Citizens in Different
Sections of Country

CHICAGO, Ill.—Unseasonable weather of several days, generally favored by the human race, continues in many sections of the United States and possessions.

Chicago for several days has enjoyed the balmy breezes and sunshine of a glorious Indian summer, which lingers longer than usual.

Out in Wyoming the ranchers are digging themselves out of the snow, and liking it. They say it helps the grass on the sunbaked range.

Up on the Yukon, where winter generally has a strong grip by this time, the river is open. All the tributaries are free from ice and the slush on the main stream makes no impediment for boats. It is the latest season on record in the north country and dredges in the Yukon are expected to work until Christmas.

General rains fell in Kansas, breaking a long drought which had been accompanied by mid-summer heat and wheat was beginning to show effects of the dry spell.

SEEK BODY OF AVIATOR

HONOLULU.—Naval divers resumed their search Tuesday of the narrow waterway separating the Lake aviation field and the island of Oahu for the body of Sergeant Ross Owens, army aviator who was drowned Monday, with Lieut. Thomas V. Hynes, when the plane in which they were flying side-swiped into a pine pilot by Captain T. W. Allen and fell 200 feet into the water. The body of Lieut. Hynes was recovered soon after the accident.

FLORIDA

Personally conducted tours, including Washington, Baltimore, New York, Savannah, Ga., and Jacksonville, Fla., including Auto Tour in Washington and Savannah, \$91.00 from Chicago for round-trip ticket and all south-bound expense. Corresponding fares to all Florida points. Leave Chicago 12:05 noon train every Thursday, October 26th to November 23rd, and every Monday and Wednesday, November 30th to February 12th. Full particulars on application to Mr. H. C. Ström, W. W. Pass Representative, B. & O. R. R. Room 620 Metropolitan Life Bldg., Minneapolis, Minn.

YOU WILL LIKE IT!

Look For This Label
Because it contains that lovely forgotten taste of genuine whole wheat.

Enright's
"all o' the wheat"
Bread.

There's not a single bit of goodness taken out—it's guaranteed 100% whole wheat bread.

All we ask is that you order a loaf to try—get it today and you'll want it always.

THE RUPLIN BAKING COMPANY
412 South Fourth St.

Local News

Yeomen hall meeting installation. Card party. Refreshments 8 sharp. Wed. Dance Sat. Markings. Sun. Gabel's.

Advanced seat sale American Legion Boxing show for Nov. 8, starts Wednesday at 8 and H. Wittenberg's and Bodega Cigar Stores.

Miss Lucille Schleiter, who has been at St. Francis hospital, has recovered sufficiently to be permitted to return to her home, 951 Green Bay street.

E. F. U. Important meeting, Wed. Nov. 1st, K. P. hall. Plumbing as it should be done. W. F. Schrum. Phone 46.

Advanced seat sale American Legion Boxing show for Nov. 6 starts Wednesday at 8 and H. Wittenberg's and Bodega Cigar Stores.

John Kelly, youngest son of Mr. and Mrs. P. J. Kelly of Gould street, was operated on for appendicitis Saturday at St. Francis hospital.

Bargains in new and used furniture. Ball Furniture Co. 425 Jay 583 Black.

Order Xmas Greetings. The Inland. Gibson's Polar Bear, the chocolate-coated ice cream bar.

A daughter, Anna May, was born Saturday to Mr. and Mrs. Ferdinand Ritter, 1314 South Twentieth street.

F. R. A. Installation of officers Thursday, free dance, lunch, members can invite a friend.

Order Xmas Greetings. The Inland. Osteopathy. Dr. Jorris Newburg Bg. Mr. and Mrs. William McCann have returned from a visit in Hokah.

Stolen. A Ford Touring Car No. 250820 report if seen to Police Station.

Jazz Piano Playing successfully taught beginners (by note) in 20 lessons. Advanced course for players. Also Saxophone and Drums. Christensen School, 719 So. 7th St. Phone 1588-Red.

Mr. G. Scott, George Keogan and Mr. Kline have returned from a hunting trip to Minnesota.

Freight Transferred to and from depot. No evening service. Gateway City Transfer Co. Phone 179 before 6 p. m.

Miss Tilma Peterson is seriously ill at her home.

Largest Line of electric fixtures to pick-up in the city. Linker Elec. Co. Mrs. C. L. Allen has returned from a visit in Byron, Minn.

Try Hoeschlers First. Chiropractic. Rishmiller, Palmer graduate, 410 Linker Bldg.

Mr. William Lokken has returned from a visit in Galesville.

Windows Cleaned. Storm windows put on. Screens taken off. La Crosse Window Cleaners, Phone 548.

Mrs. W. H. Nichols has returned from Arkdale, where she visited.

Stolen. A Ford Touring Car No. 250820 report if seen to Police Station.

The assessment committee of the county board met Tuesday morning. Ask Fourth Building Association. Mrs. Rewey and son Paul and Mr. and Mrs. Floyd Rewey and son Billy are here for a few days from Osceola.

FREE FOR NINETEEN YEARS. PRISONER IS TAKEN BACK TO PEN

MEMPHIS, Tenn.—Jesse Sanderson, Caruthersville, Mo., farmer, is on his way back to the Louisiana state penitentiary at Baton Rouge Tuesday, to complete the serving of a life sentence, after enjoying nineteen years of freedom, following his escape from prison in 1903.

Sanderson was turned over to the authorities by his daughter, who, officers say was angered when her father drove away a young man who paid attentions to her. She notified the Louisiana prison authorities that her father was an escaped prisoner, and Sanderson was arrested at his home at Caruthersville Monday.

Min., on their way to Detroit, where they will reside.

Collections. Insurance. Loans. L. B. Omerberg, Rivoli Bldg.

Judge Higbee and Court Reporter Ackerman have returned from Virgo where the judge held a term of circuit court.

Dr. Thornton, Osteopath. Linker Bldg. Hours 10 to 4, except Saturday.

J. E. Moss, charged with forging the name of T. F. Moss to a check for \$25 was arraigned in county court and his examination adjourned until November 3 at 2 p. m. Bail was fixed at \$1,500.

Another brush fire broke out Monday night in Ebner Coulee about a mile east of Grand Dad bluff. The fire was confined to the dry grass and brush.

Makes Stoves Shine

Black Silk Stove Polish

Black Silk Stove Polish Works

Black Silk Stove Polish Works

Black Silk Stove Polish Works

Black Silk Stove Polish Works

BODY OF CORPORAL ROBARE IS ON WAY HOME FOR BURIAL

Remains of La Crosse Soldier
Who Ended Life in San Francisco Soon to Arrive

The body of Corporal Charles Robare of La Crosse, who took his own life in a San Francisco rooming house after he had held a girl, believed to be his wife a prisoner in the room from Thursday to Saturday, now is on its way from the coast to La Crosse, where interment will be held. Robare enlisted in the hospital corps, U. S. army, in 1912 and had been in the service continuously since then. He served in the Philippines in field hospital unit No. 4, and also served two years under the world war in Siberia. According to Robare's family he was married about a year ago to Ruth Sellers, the girl who was reported in press dispatches as his fiancée and the one whom he bound and gagged and held prisoner in their room. Escaping from the room she is alleged to have called the police on the telephone and when they arrived and broke in the room Robare had taken poison, dying soon after.

The steam packet is again becoming a figure in freight transportation along the Mississippi.

Suffering from Lime-Starvation?

Dr. Sherman of Columbia University says that the American people are suffering from lime starvation. This explains the decay of teeth and lack of "pep." The fault lies in our eating "fill up" on foods that fool us—foods that are denatured and almost wholly lacking in the very elements the body requires—lime for the bones and muscles, iron for the blood and vitamin B which every tissue needs. No wonder most of us are only half alive!

If you want to know what a difference complete food makes, just try eating "ZEP" for a week. "ZEP" is something new and delicious in breakfast foods—it's complete food in that it supplies the essentials to health and vitality—vitamin B, food iron, and food lime. And delicious! Mon, you never eat food to a more enjoyable dish. Ready to serve—with cream, milk or fruit juices.

Ask Your Grocer for "ZEP" (formerly known as "FEP") and Sanitation Cooked Bran—the original Battle Creek Food. It is the best. Give him the "ZEP" Look for the Battle Creek Food Company logo on the package with red seal.

THE BATTLE CREEK FOOD COMPANY Battle Creek, Michigan

"ZEP"

(Formerly known as "FEP")

The Vitamin Breakfast Food

Tuesday, Oct. 31st
to Tuesday, Nov. 7th

Starting with Apple Day it will last one week. Every grocer and fruit dealer in the city will specialize on

Apples All Week

Put in a supply of Apples—prices low. Finer assortment of apples this year than ever before—ask us—the Apple House.

JOHN C. BURNS
FRUIT HOUSE

Corns? here is relief
De Scholl's
Zino-pads
Put one on—the pain is gone



For quick and lasting relief from corns, callouses and bunions, there's nothing like Dr. Scholl's Zino-pads. They get at the cause; protect against irritation and pressure while they heal. Zino-pads are thin, antiseptic, waterproof. Absolutely safe! Just try them once. Special sizes for corns, callouses, bunions—at drugists and shoe dealer's.

97 WIS. ST. PATENTS
MILWAUKEE
YOUNG AND YOUNG

There is no substitute for
KIRK'S
ORIGINAL
COCOA HARDWATER
CASTILE
In all the world no soap that bubbles like it. Try it.
JAMES S. KIRK & CO. CHICAGO

Dizzy Spells
Are Usually Due to
Constipation
When you are constipated, not enough of Nature's lubricating liquid is produced in the bowel to keep the food waste soft and moving. Doctors prescribe Nujol because it acts like this natural lubricant and thus replaces it.
Nujol is a lubricant—not a medicine or laxative—so cannot gripe. Try it today.
Nujol
A LUBRICANT—NOT A LAXATIVE

You Will Like It!
Look For This Label
Because it contains that lovely forgotten taste of genuine whole wheat.
Enright's
"all o' the wheat"
Bread.
There's not a single bit of goodness taken out—it's guaranteed 100% whole wheat bread.
All we ask is that you order a loaf to try—get it today and you'll want it always.
THE RUPLIN BAKING COMPANY
412 South Fourth St.

2IN1 Black Paste Shoe Polish
Positively the only polish that will shine oily or damp shoes—No disagreeable odor
You pay more but get more
QUALITY 15¢ at all dealers QUANTITY
Has the largest sale in America
Liquids and Pastes for White, Tan, Brown and Ox-Blood Shoes.
P. P. BALLELY COMPANY INC. BOSTON, U.S.A.

J. Bartel Co.
SILKS, DRESS GOODS
MILLINERY AND READY TO WEAR
409-411-413 MAIN STREET
WEDNESDAY—Special Sale on
SAILORS
An assortment of Sailors in black and colors. Values up to \$5.00, Wednesday only—
\$2.98
Bartel's Sales are Worth While.

WILL DO THE WORK!
KORBELINE
MIDGET
THE LAXATIVE
Sold By Your Druggist

OUR SERVICE WILL HELP YOU
to forget your troubles in having your freight delivered promptly on arrivals at depots. Tell us to look for it and we will deliver it without further attention on your part.
Phone 179.
GATEWAY CITY TRANSFER CO.

WE SELL
FEDERAL BREAD
La Crosse Co-Op. Store
1607 George St.

LABOR MEMBER OF RAIL BOARD FLAYS MAJORITY REPORT

Says Living Wage Opinion is "Fallacious" and Contains "Untruths"

CHICAGO, Ill.—Majority members of the United States railroad labor board were condemned for their "living wage" opinion, in a statement made public Tuesday by A. O. Wharton, one of the three members of the board's labor group, whose dissenting opinion on the wage decision for maintenance of way workers, brought forth the "living wage" rejoinder by the majority members Sunday.

Mr. Wharton declared the majority opinion of the railroad and public groups was "fallacious" and contained "untruths."

"I was not permitted to see the majority statement, before writing my dissenting opinion," he said.

"Now that I have read it I find that it is fallacious and contains untruths. In some places it presents alleged arguments which on their face are impossible."

CANADA AFTER GREIG IF HE IS ACQUITTED OF FRAUD CHARGES

CHARLEVOIX, Mich.—Canadian authorities will extradite A. J. W. Greig, should he be acquitted by the circuit court jury now hearing his trial here on a charge of larceny by embezzlement, it was announced by Sheriff George Weaver. The sheriff said he had received a warrant charging that the "Earl of Dunblane" as Greig styles himself, "fraudulently converted to his own use," money paid by a resident of Aylmer, Ont., for alleged worthless securities.

The trial progressed slowly Monday, the entire session being taken up by cross-examination of F. J. Noonan, formerly a clerk in Greig's Detroit office, who was called upon to identify items in the accounts of the defunct Title Guaranty & Trust company which was organized by Greig.

ARGENTINE STOCKMEN WANT PACKING TRADE UNDER FEDERAL RULE

BUENOS AIRES.—By The Associated Press.—The cattle men of the Argentine whose industry is once more in a critical condition, want the packing business nationalized and a special law enacted which would enforce government control of packing houses. These projects along with the creation of a bureau to control the meat industry and the passage of an anti-trust law were advocated in resolutions unanimously adopted at a large meeting attended by many stock breeders.

"PIG WOMAN" SHOOS REPORTERS WITH LOAD FROM A SHOTGUN

NEW BRUNSWICK, N. J.—By The Associated Press.—Mrs. Jane Gibson, who recently dramatically announced that she had been an eye-witness to the Hall-Mills murder, Tuesday clinched her hold on the center of the stage by firing a load of bird shot over heads of reporters who persisted in surrounding her farm house, and peppering her with questions. The reporters turned to town and addressed their questions to her over the telephone. She admitted that it was she who had wielded the shotgun.

TRUCK LOAD OF ALLEGED BEER IS HELD IN MILWAUKEE

MILWAUKEE, Wis.—A truck-load of alleged real beer was seized Tuesday by federal prohibition agents, Hubert Lemtz, of Lemtz & Bathke, 704 Twenty-seventh street, agents for the Star Brewing company, Lomira, alleged manufacturer of the beer, who was driving the truck, was detained for examination. The truck contained five half barrels, four quarter barrels and thirty-five cases. The truck, which is worth about \$800, as well as the beer, is being held.

BROWNSVILLE TO HAVE HEARING ON DEPOT LOCATION

BROWNSVILLE, Minn.—As a result of dispute over the location of the proposed new Chicago, Milwaukee and St. Paul railroad depot here, a hearing before a railroad commission is scheduled to be held next Monday. The Milwaukee station burned two years ago.

More than 1,600 British ships were destroyed by American privateers during the war of 1812.

CANDIDATE'S SPOUSE PEEVED AT MAYOR'S "SINCERELY YOURS"

NEW YORK.—Herbert Drescher, an attorney, has written Mayor Hylan voicing strong objection to the mayor's sending Mrs. Drescher a campaign letter ending "Sincerely yours."

"Replying to your letter to my wife," Drescher's letter read, "allow me to record my strongest objection to your 'Sincerely yours' closing. Such objections are made because of the fact that my wife is a married woman, who I am informed has never been introduced formally or otherwise to Your Honor."

NAVY BELLE TAKES TO STAGE



Miss Gaila Beverly, daughter of Commander Nelson H. Goss, United States Navy, has forsaken social life to appear as a dancer on the stage. She has a part in a New York production.

FIRE IS MENACING BUSINESS SECTION OF WATERTOWN, IA.

Waukon Asked for Aid; Flames Starting in Restaurant Spreading to Other Buildings

WATERTOWN, Ia.—Fire broke out Tuesday morning in the business section of Waterville, 14 miles southeast of here. The Waukon fire department was asked to send aid and rushed a chemical truck to the scene. The fire started in Sells and Cole's restaurant, in a frame building, in which are located two general stores and a bank. The building is all afire. A lumber yard, two restaurants and other buildings on the opposite side of the street are being menaced.

OIL LEASES PAY UNCLE SAM OVER 7 MILLION BUCKS

WASHINGTON.—Total net royalties to the federal government as the result of the production of oil, natural gas, and natural gas-gasoline on leased public lands in the year to October 1, amounted to \$7,879,900, according to figures made public Tuesday by the bureau of mines.

THINKS HUSBAND MAY BE KIDNAPPED

MONMOUTH, Ill.—Although rumors have been circulated that Mrs. Lynette Jayne and the family's attorneys, know where her missing husband, J. Howard Jayne, is, Mrs. Jayne Tuesday insisted that she feared he was the victim of a plot of business associates and other detained against his will, or has been driven into retirement by business worries and broken health. Mrs. Jayne denied all reports that other women may have been involved.

OBITUARY

LOUIS HAPPEL
Funeral services of the late Louis Happel, oldest street railway motorman in La Crosse who died Sunday afternoon after a few days illness, will be held Wednesday afternoon at the home, 1234 West Avenue South at 3 o'clock and at 3:30 from Our Savior's church. Rev. E. G. Maggelsen will officiate. Interment at the Oak Grove Cemetery. For Arrangements, call 215.

MRS. THOMAS HURLEY
Mrs. Thomas Hurley, who died recently in St. Paul, was buried Tuesday morning in the Catholic cemetery here. A requiem high mass was sung in St. Mary's church by Dr. Condon.

The deceased was eighty years old, and had lived continuously in the same house, 229 Summer street, since 1862. She is survived by three daughters, Mrs. H. W. McCullough of Boston, Mass.; Mrs. C. N. Frick, Lakota, N. D.; Mrs. A. R. Kavanaugh, St. Paul, and one son, Richard J., 134 South Tenth street.

REAL ESTATE TRANSFERS

The following deeds have been recorded with Register of Deeds Wachs:

Stephen and Julia Christian to Edwin O. and Aleene Mueller, for \$12,200, the east 50 feet of lot 1, Forest addition.

Fred H. Hankerson, executor of estate of Andrew Quinn, to Albert Pust, for \$8,000, lot 4, block 16, Burn, Dousman and Cameron's addition.

Nels J. Liljedahl to Elise Johnson, his daughter, lot 5, block H, E. S. R. Vail's addition.

Elizabeth Poehling to John J. Poehling, her son, on March 21, 1918, lots 1 and 2, block 18, Burns, Durand, Smith and Rubles' addition.

Paulina Wenzel to Charles E. and Ella Wenzel, for "one dollar and love and affection," fractional lots 1 and 2, block 16, Burns' addition.

BIG AUTHORITY ON MERCHANDISING IS COMING TOMORROW

Alvin E. Dodd to Speak at the Chamber of Commerce Luncheon Wednesday

Alvin E. Dodd, manager of the domestic distribution department of the Chamber of Commerce of the United States, who speaks at the Chamber of Commerce tomorrow, recently issued a pamphlet entitled "Merchandise Turnover and Stock Control," 55,000 copies of which have been distributed in response to requests received largely from wholesalers who used them for the instruction of their retail trade, and for the information of their own salesmen. The retailers throughout the United States have also used 10,000 copies of this pamphlet for the same purpose.



Alvin E. Dodd, manager of the domestic distribution department of the Chamber of Commerce of the United States, who speaks at the Chamber of Commerce tomorrow, recently issued a pamphlet entitled "Merchandise Turnover and Stock Control," 55,000 copies of which have been distributed in response to requests received largely from wholesalers who used them for the instruction of their retail trade, and for the information of their own salesmen. The retailers throughout the United States have also used 10,000 copies of this pamphlet for the same purpose.

This proves conclusively that the speaker at the noon luncheon tomorrow will have a vital message for the wholesalers and retailers. The wholesalers and retailers play a prominent part in the life of La Crosse, the majority of whom are seeking more information pertaining to economic distribution, and from reports that are coming in, the auditorium of the chamber will be packed tomorrow.

Luncheon will start promptly at 12:00 and adjourn at 1:15.

Jiggs will be present at the Chamber of Commerce in the full regalia, composed of all necessary essentials to make a Jiggs dinner. Dozens of members of the Chamber have urged a Jiggs dinner and an attempt will be made to please their palates tomorrow. In addition to the Jiggs dinner there will be all the other accessories fixings.

The monthly dinner of the Merchants' Bureau will be held at 6:30 Wednesday night. Mr. Dodd will speak at this meeting on "The Problems of the Merchant," and important business matters will be discussed.

Massolini at that time was about twenty years of age.

Penless, he crossed the St. Gothard Pass, and upon his arrival in Lucerne was arrested as a vagabond without visible means of support. Political friends came to his aid however.

GEOLOGICAL SURVEY HEAD QUITS TO PUT TIME ON COAL PROBE

WASHINGTON.—The resignation of Dr. George O. Smith as director of the geological survey, tendered in order to devote his entire time to the federal coal fact finding commission, was announced Tuesday at the white house with the statement that it was hoped he would be able to resume his work as director when the commission completes its report.

REGISTRATION DAY

This is the last registration day at the polls before election November 7. Voting booths will be open in the city until 8 this evening to give new residents and new voters in wards an opportunity to register.

WISCONSIN POTATO GROWERS MEETING AT STEVENS POINT

Discuss Problems Raised by Big Crop and Low Prices at Annual Convention Sessions

STEVENS POINT, Wis.—Wisconsin potato growers and men interested in the potato industry in all parts of the country are meeting here Tuesday at the opening of the tenth annual convention of the Wisconsin Potato growers' association.

With the largest potato crop in history on their hands, estimated at 37,200,000 bushels, the state growers will take up the serious problems in the present market conditions with supplies exceeding the demand and prices, at an almost unprecedented low level.

Farmers in central Wisconsin, most of whom depend upon the potato as the principal cash crop in this region, will attend the meetings in large numbers. County agents in Portage, Pepin and adjoining counties have obtained the best exhibits possible from the 1922 bumper crop of tubers, while enthusiastic growers farther north will try to outdo them.

YOUTH REPUDIATES CONFESSION THAT HE MURDERED PARENTS

VIRGINIA, Minn.—Tolro Aho, 22, in a statement to newspapermen at the county jail here Tuesday, repudiated his alleged confession made Monday to Assistant County Attorney Carl Onkka, in which Onkka declared Aho admitted killing his mother and step-father, Mr. and Mrs. Frank Wirtanen, in their home here late Monday.

Declaring that he was "excited and crazy" when he signed the confession prepared by the Assistant county attorney, Aho said his mother and his step-father had been quarreling over "some woman" when, just as he was about to leave the house he heard several shots close behind him. After turning on the porch light and seeing the two lifeless bodies, Aho said he was terror-stricken and fled without notifying anyone.

MILWAUKEE ROAD TO RUN EXCURSION RATES FOR GAME

The Chicago, Milwaukee and St. Paul railroad offices here announced a rate of a fare and a third for persons making the trip to Minneapolis for the Wisconsin-Minnesota football game on Saturday. The date of sale is November 3, with a final return limit of November 6.

FASIST CHIEF RULES ITALY AS NEW PREMIER

(Continued from page one)

into Mussolini who yesterday formed a cabinet in which the fascist influence strongly predominates, the new government was ready to take full control and its fascist supporters from all Italy prepared to celebrate their triumph by a procession through the city.

The fascist celebrated their triumph informally by night parades, undisturbed by frequent heavy showers. These demonstrations and others which had occurred yesterday led to sporadic disorders in some quarters, during which there was considerable shooting with a number of fatalities, a total of 12 deaths being reported.

Power Through Coalition
The composition of the Mussolini cabinet and the chances it will have for commanding a majority in parliament continue to be discussed. Premier Mussolini apparently counts strongly on the fact that his government is a coalition, and that it thus may obtain carrying power in the chamber.

Accounts of Mussolini's appearance before King Victor Emmanuel yesterday when he went to consult over the formation of the cabinet are bringing out some picturesque details.

Mussolini was wearing his fascist uniform and his first words to the king were:

"I must apologize for coming before Your Majesty in my black shirt."

Premier Once Fugitive
GENOVA, Italy.—By The Associated Press.—Benito Mussolini, whose spectacular rise to the Italian premier's office has excited world-wide interest, spent an exciting few years in Switzerland during his youth.

His entrance into this country was dramatic. He was pursued over the frontier at Chiasso by Italian gendarmes who had a warrant for his arrest, but won his race for freedom by a scant hundred yards and the Swiss officers refused to surrender him.

Massolini at that time was about twenty years of age.

Penless, he crossed the St. Gothard Pass, and upon his arrival in Lucerne was arrested as a vagabond without visible means of support. Political friends came to his aid however.

Driven From Switzerland

Later he entered the University of Lausanne, but as he was a revolutionary socialist and wrote many fiery articles for the Swiss and Italian socialist press he was finally expelled from Switzerland after several police warnings which he refused to heed.

Then he went to Trent, in the old Austrian Tyrol, whence he was also expelled in 1911. Upon the declaration of a general amnesty he left Trent for Milan, where he founded the newspaper Polo Italia.

He aroused the hatred of the socialists in the conduct of his paper however, by his campaign for Italy's entrance into the world war on the side of the entente, and later fought with the Italian forces, and was severely wounded at Carso.

St. Humphry Davy sought no patent on his miner's safety lamp, but gave it to the entire world.

THE DUFFS



Public Debate

RATES AND SERVICE

Editor La Crosse Tribune.

Dear Sir: An article published in your paper of recent date states that the Wisconsin Light and Power company finds it necessary to raise the rates on the lighting system and, as this question is of vital interest to every consumer, I as a consumer, would be pleased to express my views through the press.

Have been thinking for some time back that the light and power company needed something and that badly, but could not make a guess as to what that need might be, but learn from this article that it is higher rates. Now please might I suggest that while they are down to Madison looking for higher rates, they look around a bit more and see if they cannot find something that will raise the standard of their lighting system as well.

We are paying first class rates, and for what? We turn the lights on in the evening and find that we have all the radiance and brilliancy of a smoky kerosene lamp. While we deplore finding fault—for we realize the difficulties which might attend so great a problem—we feel the injustice of paying for services not rendered, and by the way, why are we paying a two dollar and fifteen cent rate for inferior gas, while other cities, some larger, and some smaller than La Crosse, are only paying an eighty-five cent rate for good gas? To judge from the criticism I hear concerning poor lights, I am not alone in my desires for better service in place of higher rates. But if we sit idly by, and accept all the "lemmons" handed to us, we will soon find that we have enough of that article to start a wholesale house.

Yours truly,
MRS. HENRY BENZ,
Oct. 30, 1922. 1621 George St.

ABOUT NORMAL VENTILATION

Editor Tribune and Leader-Press:

In a communication in your issue of Saturday last, an anonymous correspondent criticized the management of the Normal Lecture Course for the condition of the air in the auditorium on Thursday evening during the reading given by Mr. Lind. In this connection, only one statement was based upon fact, all the rest being quite incorrect. It is true that the air in the room when the entertainment began was too warm, but the temperature was 76 degrees, instead of 80 as he guessed it to be. Nor is the inference from this fact correct, that the management was indifferent to this condition. The auditorium had been used and had become warm during the day, but an effort was made to cool it off later in the afternoon. However, a large building is not easily controlled in this respect. There was no steam in the radiators either afternoon or evening. For a half an hour before the lecture began and during the lecture fresh air taken directly from the outside was pumped as rapidly as possible through the auditorium. The air in the auditorium was thus being completely changed every ten minutes.

Now, those who are acquainted with modern heating and ventilating systems know that to open windows is to interfere seriously with the artificial circulation which is entirely adequate to furnish a sufficient supply of fresh air. Most of us also realize that to open windows when the temperature outside is below normal brings discomfort, or possibly danger, to those seated near them, however it may affect others in the audience.

So the Normal auditorium was adequately ventilated last Thursday evening, as thoroughly as is possible with an excellent ventilation system efficiently managed. The air was not stagnant nor foul, but was fresh and pure. One must not make the elementary error of confusing warm air with bad air, nor cold air with pure. If there was an "aroma" in the vicinity of your correspondent's seat it came from a source which the management declines to investigate and for which we are not in any sense responsible. And as to the danger from germs of "coryza" (whatever that may be) and grip, we again

REMOVING TEMPTATION



MAY OIL RIVER TO SOLVE PROBLEM OF PITTSBURGH'S FOG

Scientists Seeking Means of Dealing With City's Fog Troubles

PITTSBURGH, Pa.—Pittsburgh's fog problem may be solved this winter by local scientists.

Lubrication of the Monongahela river is the keynote of an idea which is being developed at the Mellon Institute. Dr. H. B. Mellor, dean of the school of mines of the University of Pittsburgh, and officials of the war department and weather bureau are co-operating.

The Monongahela, according to scientists is the chief villain in Pittsburgh's fog troubles. The river, which is warmer than the air sweeping through the valley, gives up a portion of its water which rises as vapor and quickly cools.

A film of oil prevents this union, but the problem for the investigators at Mellon Institute was to concoct a mixture that could be used at a reasonable expense.

A satisfactory spray has been discovered, Dean Mellor has announced. In preliminary tests this spray covered small areas of water, and was only 1-25th as thick as the ordinary oil film which is used to destroy mosquitoes.

The first experiment on the Monongahela will be made within a few days. The bombardment will be from a tug. Specially constructed nozzles will be used to spray an area of about one mile. Subsequent activities will depend upon the outcome of this test.

STOCK MARKET CLOSE

Sustained pressure against Studebaker, General Motors and other points and a similar decline in Standard of New Jersey, together with heavy selling of Baldwin and Erie, underlain the whole list in the final hour. The close was weak. Sales, 1,050,000 shares.	
Aluminum Chemical and Dye	75 1/2
Allied Chemicals	43
American Beet Sugar	37 1/2
American Can	37 1/2
American Cattle and Poultry	17 1/2
American Hide and Leather	30 1/2
American International Corp.	12 1/2
American Locomotive	12 1/2
American Smelting and Refining	35 1/2
American Sugar	23 1/2
American Sunbeam Tobacco	20 1/2
American Talc	12 1/2
American T. and T.	12 1/2
American Tobacco	15 1/2
American Woolen	14 1/2
Atlantic Copper	10 1/2
Atlantic Gulf and W. Indies	10 1/2
Baltimore and Ohio	12 1/2
Bethlehem Steel	12 1/2
Canadian Pacific	12 1/2
Canadian National	12 1/2
Chandler Motors	50 1/2
Chesapeake and Ohio	12 1/2
Chicago, Mil. and St. Paul	12 1/2
Chicago, Rock Island and Pac.	12 1/2
China Copper	25
Colorado Fuel and Iron	12 1/2
Crescent Steel	12 1/2
Crucible Steel	12 1/2
Famous Players-Lasky	12 1/2
General Electric	12 1/2
General Motors	12 1/2
General Telephone	12 1/2
Great Northern	12 1/2
Illinois Central	12 1/2
Insulation Company	12 1/2
International Harvester	12 1/2
Int. Mer. Marine	12 1/2
International Paper	12 1/2
Iron Ore	12 1/2
Kenosha Copper	12 1/2
Louisville and Nashville	12 1/2
Mexican Petroleum	12 1/2
Miami Copper	12 1/2
Middle States Oil	12 1/2
Midvale Steel	12 1/2
Missouri Pacific	12 1/2
New York Central	12 1/2
N. Y. N. H. and Hartford	12 1/2
Norfolk and Western	12 1/2
Northern Pacific	12 1/2
Oklahoma Prod. and Ref.	12 1/2
Pacific Oil	12 1/2
Pennsylvania Petroleum	12 1/2
Pennsylvania Gas	12 1/2
Pure Oil	12 1/2
Rail Consolidated Copper	12 1/2
Ren. Iron and Steel	12 1/2
Royal Dutch	12 1/2
Sears Roebuck	12 1/2
Shenandoah Copper	12 1/2
Southern Pacific	12 1/2
Southern Railway	12 1/2
Standard Oil of N. Y.	12 1/2
Studebaker Corporation	12 1/2
Tennessee Copper	12 1/2
Texas Co.	12 1/2
Texas and Pacific	12 1/2
Tobacco Products	12 1/2
Transcontinental Oil	12 1/2
United Retail Stores	12 1/2
U. S. Ind. Alcohol	12 1/2
United States Rubber	12 1/2
United States Steel	12 1/2
Utah Copper	12 1/2
Washington Electric	12 1/2
Wolverine	12 1/2
Chicago and Northwestern	12 1/2
Maxwell Motors	12 1/2
Consolidated Gas	12 1/2

A SHORT-SIGHTED TRANSACTION

Government authorities are about the case of New Jersey as an instance of the short-sightedness of neglecting the timberlands. That State has never been regarded as a lumber producer although much of the land is covered with timber. Every year 70,000 acres are destroyed for the lack of fire protection, and thereby lands which should become a public asset are being made into a public liability. There is said to be 200,000 acres of forest land in that State almost without trucking distance of the greatest lumber market in the world and 60 per cent. of the area of the State consists of lumber land. The State plans five million dollars annually for lumber on this it might save at least the \$25 per thousand feet which is paid for freight. One-third of the State's timber area is said to be more valuable wood. The situation is referred to as the "Family Skeleton of the Commonwealth."

The word yacht is derived from the Dutch language.

TEMPORARY HUSBAND PLEASES AUDIENCE AT LA CROSSE THEATER

Delightful Play is Presented to Appreciative House Here Monday Night

"The Temporary Husband," the play which is being presented at the La Crosse Theater Monday evening, was an appreciative surprise to the appreciative audience present.

While the play and the cast were new to the audience here, they had been heard through the press that the offering would be a first-class play and the truth of the matter can be affirmed. The play is a comedy and the production is a first-class one. The cast is a first-class one and the production is a first-class one.

While the play and the cast were new to the audience here, they had been heard through the press that the offering would be a first-class play and the truth of the matter can be affirmed. The play is a comedy and the production is a first-class one. The cast is a first-class one and the production is a first-class one.

CAMPAIGN ENTERS UPON LAST STAGES; MOST UNEVENTFUL IN HISTORY OF BADGER STATE

MADISON.—By The Associated Press.—The least eventful general election campaign in the history of Wisconsin enters its last week Tuesday with the outcome already accepted as a victory for the Progressive Republican nominees for U. S. senator and state office and without any increase in activity of candidates expected before the voting next Tuesday.

The one real local fight up in the ninth congressional district continues to increase in intensity as election day nears. George J. Schneider, Republican nominee and Judge Henry Grannis, independent Republican, are carrying on a battle, the outcome of which is still in doubt.

State-wide interest has been lent to this contest because of the personal campaign Senator La Follette and candidates for state office have made in behalf of Schneider. Contention is made by the senator that Judge Grannis by his candidacy is violating the state constitution which prohibits a judge from running for office while holding a judgeship.

Judge Grannis replies that Congress is the judge of the qualifications and elections of its members and is spe-

ing up his campaign to line-up his full strength before next Tuesday. He is carrying on a vigorous fight for the former vote.

Outside of the ninth district, political affairs are quiet. Senator La Follette has left the state to help Henry Shipstead of Minnesota and Lynn J. Frazier of North Dakota in their campaigns for election to the U. S. Senate. He plans to return to Madison next Sunday and will stay here until after the election.

Governor Blaine is in his office this week paying practically no attention to campaigning. Gov. Comings and Solomon LeVian, Republican nominee for state treasurer are helping Schneider with his campaign.

The few fights over seats in the state senate, the outcome of which will determine the political complexion of that body, are attracting local interest but are not felt over the state. Scattered contests are being waged for seats in the assembly which are without particular importance.

Some county elections are centering local attention on contests for sheriff and county clerk, particu-

larly, but here again fights are scattered and without any great significance.

Senator La Follette has just issued a call to his followers asking that they turn out in full force on November 7 to pile up a Republican majority even larger than that given the La Follette candidates in the primary. Republican headquarters report that they are having difficulty arousing any interest in the campaign, and

are apprehensive lest the balloting be exceptionally light.

"Don't be afraid," said an aviator to a timid passenger. "All you have to do is to sit quiet."

"I know all about that," retorted the passenger. "But suppose something happens and we begin to fall?"

"Oh, in that case," the aviator reassured him, "you are to grasp the first solid thing we pass and hold tight."

Don't wrile with constipation — If you expect to be healthy!

Constipation "knocks the spots" out of men, women and children. Yet, it is about the last thing that the average person tries to correct—until it is too late!

Eliminate constipation and the slightest constipation symptoms—QUICKLY! Once constipation gets a stranglehold on your intestines your body is thrown open to diseases such as Bright's and diabetes, which are directly caused by constipation. Hardening of the arteries, most cases of rheumatism and numerous other diseases have their inception in constipation, which also causes premature old age, dull brains and makes sufferers sluggish.

As dangerous and annoying as constipation is, as terrifying as its possibilities are, yet, you can permanently relieve it with Kellogg's Bran, cooked

and krumbled! Bran is not a "remedy," but it is nature's own food—roughage—that acts on the eliminative passages in nature's way, sweeping, cleansing, purifying! Your physician will induce Kellogg's Bran for constipation.

We guarantee that Kellogg's Bran will relieve the severest case of constipation. IF IT IS EATEN REGULARLY—at least two tablespoonfuls daily; in chronic cases, eat it with each meal.

And Kellogg's Bran is delicious—its nut-like flavor appeals to the most fastidious appetite. Use Kellogg's Bran as a cereal or sprinkle it over your favorite cereal; or, it can be used to make delightful raisin bread, gems, pancakes and a host of good things—and all the time working for health. Buy Kellogg's Bran at grocers.

fight." — The American Legion Weekly.

A great cave in Frederikshall, Norway, is 14,000 feet deep.

Bureka, Cal., claims the distinction of being the farthest western city on the mainland of the United States. — Wausau Record-Herald.



Have RESINOL ready to stop that itching torment

Don't spend another sleepless night tossing about—tortured by the burning itch of eczema. Insure restful sleep by the application of soothing, healing Resinol Ointment. Its comforting medication cools the inflamed surfaces and stops the itching almost instantly.

Resinol Ointment and Resinol Soap contain nothing that could injure or irritate the tenderest skin. In addition to being so effective for itching skin troubles, they help to clear away blotches, redness, roughness and other complexion defects.

Your druggist sells Resinol Soap and Ointment.

Startling Good News for Phonograph Owners!

Columbia discovers a process which produces records free from objectionable Surface Noise!

AS a phonograph owner you have always been annoyed by the swish and grinding and scratching noises of records. This "surface noise" has been considered impossible to remove. After years of experiment, the Columbia Graphophone Company to-day presents to the world a record that is virtually noiseless.

This record has been made possible by the discovery, in Columbia Laboratories, of a process by which we are able to produce a surface material so fine in texture, so marvelously smooth, so free from friction that the phonograph needle travels over it almost inaudibly and with imperceptible wear.

The playing-recruit from the use of this new material is actually astounding—no other word can describe it. Melody unmarred by penetrating, obtrusive surface sounds, harmony without disconcerting scratch or scrape—think what this means to you and to every phonograph owner in the world.

This is made practical by Columbia's patented laminated, or three-ply, construction. The core or centre leaf in Columbia New Process Records, because it is absolutely distinct from the playing surfaces, is made of a harder, more durable substance. Over this rigid backbone are laid the two playing faces made of the new, ultra fine, ultra smooth surface fabric.

This laminated construction gives greatly increased strength and longevity plus the most noiseless surface ever perfected.

The invention of this new process record by the Columbia Graphophone Co.—for it is the genius-creation of Columbia engineers and chemists—marks the greatest outstanding improvement since the invention of the universally used disc record.

With New Process Columbia Records you get all the real beauty of voice; all the exquisite, delicate tones of the cello and the violin! You get melody uncontaminated by objectionable surface noise that has been considered impossible to remove UNTIL COLUMBIA REMOVED IT!

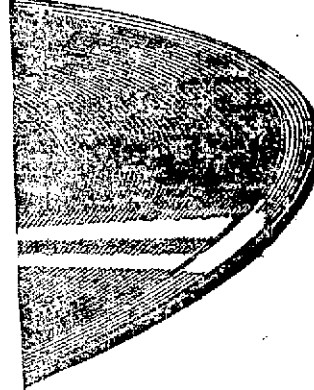
So great is our confidence in the enjoyment New Process Columbia Records provide that we ask you to tear out the list of records in this advertisement, take it to a Columbia Dealer and have him play them! Possibly he can play the same selections by other makers. Each comparison test will be a greater Columbia triumph!

You will be thrilled by the Columbia reproduction of every note, every inflection; of the most delicate phrasing—shades of harmony exquisitely expressed that have previously been LOST IN SURFACE NOISES!

In comparison with ordinary records, as made by other manufacturers, New Process Columbia Records will prove immediately preferable.

No other record can be like New Process Columbia Records. No one can produce anything even resembling them, for they are fully protected by broad basic patents.

COLUMBIA GRAPHOPHONE CO., New York



TO HEAR Pablo Casals is to have born in one an utterly new conception of the magnificence and beauty of the violin. Casals makes records exclusively for Columbia.

MOTHER!

Move Child's Bowels with "California Fig Syrup"



Every mother knows the trouble of constipation in her child. It is a most distressing condition, and one that is often the cause of much suffering. The child is restless, irritable, and the mother is worried. The child's bowels are not moving, and the mother is looking for a remedy. The remedy is California Fig Syrup. It is a natural, safe, and effective remedy for constipation in children. It is made from figs, which are a natural laxative. It is easy to take, and it works quickly. It is the best remedy for constipation in children.

WE SELL
FEDERAL BREAD
K. S. KNUTSON
1028 Gilman St.

1000 Rooms
Each With Bath.

Rates

14 rooms
at \$2.50

174 rooms
at \$3.00

292 rooms
at \$3.50

295 rooms
at \$4.00

249 rooms
at \$5.00
and up

Enjoy Your Stay in CHICAGO in the Heart of the Loop Convenient to all theaters, railway stations, the retail and wholesale districts, by living at the MORRISON HOTEL THE HOTEL OF PERFECT SERVICE Clark and Madison Sts. The Home of the Terrace Garden CHICAGO'S WONDER RESTAURANT

Put These New Process Columbia Records to the Hardest Comparison Tests!

Blue Danube Waltz. (Strauss)	Rosa Ponselle.	49988	12-inch	\$1.50
Saint D'Amore. (Elgar)	Pablo Casals.	80158	10-inch	\$1.00
Mazurka.	Duci de Kerekhart.	49931	12-inch	\$1.50
Melody.	Eddy Brown.	A-3656	10-inch	\$1.00
Prince Igor.				
Zampa Overture.	Metropolitan Opera Home Orchestra.	A-6218	12-inch	\$1.50
Norwegian Bridal Procession.	Percy Grainger.	A-6217	12-inch	\$1.50
Two Little Stars.				
Calm As the Night.	Barbara Maurer.	A-3643	10-inch	\$1.00
A Song of the Hills.	Tandy Mackenzie.	50351	10-inch	\$1.00
In My Home Town.	Frank Crumit.	A-3666	10-inch	75c
You've Had Your Day.				
I Ain't Never Had Nobody Crazy Over Me.	Nora Dayes.	A-3652	10-inch	75c
Silver Stars.				
In Rosa Time.	Paul Specht and His Hotel Astor Orchestra.	A-3672	10-inch	75c
Send Back My Honeyman.				
Georgette.	Ted Lewis and His Band.	A-3662	10-inch	75c

Columbia NEW PROCESS RECORDS

Extra Special!

100 SLIP-OVER SWEATERS

\$1.95

New weaves. New colors.
DOWNSTAIRS STORE.

FRED W KRUSE CO.

WOMEN'S, MISSES' and CHILDREN'S APPAREL.

504-506 MAIN ST.

Extra Special!

ONYX SILK HOSE

\$1.45

Pure Silk Hose in brown and black.
WONDERFUL VALUES.

WILL INAUGURATE A

Giant One-Day Bargain Sale

One Day Only! THURSDAY, Nov. 2nd One Day Only!

OUR ambition---to do the biggest day's business ever done in La Crosse. With these values we will do it! Here is an opportunity to buy your FALL and WINTER Apparel at prices that compel your interest!

Onyx Silk Hose and
Wool Hose

\$1.95

This is a big underpriced
group. Buy Wednesday and
save!

Wool Sweaters

\$2.95 \$3.95 \$5

ALL NEW!

Latest weaves and patterns,
over 300 to select from. Won-
derful values!

Philippine Gowns
and Chemise

\$2.95

Nearly all these undergar-
ments represent savings of
about one-half. All hand em-
broidered.

SILK BLOUSES

\$5.95

Just received these Blouses.
All the newest styles and ma-
terials.

JERSEY SILK PETTICOATS
AND BLOOMERS

\$3.95

All the wanted colors.

Sateen Bloomers

\$2.95

All new. Fancy garter bottom.

—LOT NO. 1—

Luxurious FUR COATS

\$195

Beautiful Raccoon Coats with striped border, 40 inches long. Heavy silk
cord belts or belts of self.
Fine northern muskrat Coats with huge collar of raccoon. Wonderful silk
linings. All Coats guaranteed.

—LOT NO. 3—

SILK and WOOL DRESSES
CLOTH and PLUSH COATS

\$50

These values are beyond comparison! Newest silk and wool Dresses featur-
ing all of fashion's latest whims. All the wanted materials. Cloth Coats
are fur trimmed and silk lined. Wonder plush Coat values.

—LOT NO. 5—

Silk and Wool Dresses

\$25

This is a wonder group of dresses, the values of which are incomparable,
price considered.

FINE FABRICS

NEW STYLES

A large selection to choose from.

—LOT NO. 7—

18 Charming Suits and Coats

\$100

The last word in fashions! The best word in Coat and Suit values! These
Suits and Coats are all individual styles fashioned of beautiful soft pile
fabrics and are gorgeously fur trimmed.

—LOT NO. 2—

Suits, Cloth and Plush Coats

\$75

This is a sensational group of fur trimmed Suits and cloth Coats and plush
Coats of salts popular fabrics. All are wonderfully silk lined.

—LOT NO. 4—

Spring SUITS and COATS and
Plain Fall SUITS (without fur trim)

\$29

\$39

These garments are ordinarily worth twice and three times these prices!
Many of these garments are suitable for year around wear. Don't pass this
opportunity up!

—LOT NO. 6—

50 Cloth Coats (plain and fur trimmed)
25 Polo Coats (fur collars and plain)

\$25

You will long remember these values! Cloth Coats of Veldyne and Normandy
cloths, some of which are enriched by fur collars.
DOWNSTAIRS STORE.

—LOT NO. 8—

Silk and Wool Dresses

\$35

A RECORD FOR VALUE! We cannot urge you too strongly to make your
Dress selection from this wonderful group Wednesday—especially if you
have heretofore denied yourself of a really high grade dress because of
extravagant prices! Every advance winter style revealed in this group.

Sateen Bloomers

75c

Good quality sateen Bloomers
in ankle and knee lengths. All
colors.
Downstairs Store

Flannelette Gowns

\$1.95

These new flannelette Gowns
are different from any you
have ever seen. Come in all
colors, peach, lavender, rose,
yellow, and also white.

Prunella Skirts

\$3.95

All wool prunella striped
Skirts, in a good assortment
of patterns. Sizes 25 to 35
waist measure.
Downstairs Store

CORSETS

\$1 \$1.95 \$2.95

These corset values are worth
twice these prices!
Downstairs Store

Wool Middies

\$3.95

One group of wool Middies in
red, green and navy. Won-
derful values.
Downstairs Store

Sport Hose

\$1.00

One group of Sport Hose in
ribbed and dropped stitched
patterns.

200 TRIMMED HATS

\$1 \$2 \$3 \$4

Prices to suit every pocketbook! Materials are of Pan Vel-
vet Lyons Velvet, Duvelyn and others. All the new colors
and plenty of black. A remarkable Hat sale!

DOWNSTAIRS STORE

TRIMMED HATS

\$5 \$8 \$10

A remarkable offering; all the season's fashionable styles.

MEZZANINE FLOOR.

ENTIRE STOCK OF

SILK and WOOL DRESSES

In our Downstairs Store

\$9.95

\$14.95

A combination of becoming styles and dominating values. Mate-
rials are Poiret Twill, Velvet, Canton Crepe, Satin, Satin Canton,
and others.

DOWNSTAIRS STORE

STATE INSURANCE RATE HEARING PUT OVER FOR FEW DAYS

Companies File New Rule Book
Governing Character and
Rates of Fire Insurance

MADISON, Wis.—The big insurance rate hearing before Commissioner Plat Whitman, which has been under way for two weeks, has been adjourned for a few days. Early in November, fire insurance agents, representatives of departments and boards of commerce will be asked to give testimony as to the book of rules which has been filed by the fire insurance companies operating in the state.

Because of the technical nature of the hearing the public has had little interest in the hearing. But it affects the character and rates of all fire insurance in Wisconsin and when the rule book is approved by the department it is expected to wipe out all discriminations between companies and policies. One of the chief wrinkles at the present time is that these rules are not liberal enough to the people who take out fire insurance policies and that some of the provisions in these policies permit too easy a nullification of the policies. It is for this reason that boards of commerce, representing business houses of the state, will be called upon in a few days to give evidence that may result in making some of the policy provisions more liberal.

Five years ago the legislature passed a law providing for the regulation of fire insurance rates in the state. For five years there has been delay in getting the rules adopted. Insurance Commissioner Whitman will within three days after the final hearing make his order regarding the rules which he has challenged. The matter is of such far reaching importance to the fire policy holders and the fire companies, that it is understood that the companies will make a test case in the courts as soon as the Whitman order is issued.

Wrapped up in this investigation is an order of the department reducing tornado insurance rates in the state in all cities 25 per cent. Since the hearing has been underway, Commissioner Whitman has intimated that there is evidence that the tornado rate reduction should be even greater. There was testimony on the stand by one of the representatives that the loss rate one year was only 9 per cent of the premium paid, but that the average was slightly above 20 per cent, when a number of years are considered.

An interesting phase of the situation is that Herman L. Ekern was



A group of attractive girls, a feature with Billy Maine's Musical Comedy Company, making a big hit at the Majestic Theatre all this week.

one of the men who urged the passage of a fire rating law for Wisconsin and as attorney general next January he will probably be called upon to defend the validity of the law in the courts. Mr. Ekern served five years as insurance commissioner of Wisconsin and is familiar with all of the details of the technical problem.

The book of rules which is the nub of the controversy lay down the rules under which policies may be written by fire companies and these rules are designed to wipe out discriminations as to rates.

When this measure was before the legislature five years ago it attracted wide attention and was finally passed in the senate by a close vote. Whitman's proposed order will be the first determined effort to put the full provisions of the law into force.

GET LIQUOR FINES BEFORE PARDONS ARE CONSIDERED—BLAINE

MADISON, Wis.—An effort to collect the fines assessed against liquor cases before passing upon pardon applications was disclosed in a letter of Gov. John J. Blaine to the district attorney of Kenosha county on Monday. There are six pardon applications of men who have been sentenced for liquor law violations pending before the governor, but in these cases the fines were not collected. Gov. Blaine sent the following telegram to District Attorney E. S. Shummonds on Monday:

"In the Harry and Nathan Gordon, Klous, Pilke, Kuzmas and Loof cases before me on application for pardon fines imposed by Judge Belden for liquor law violation aggregate over ten thousand dollars, and should be collected and turned into school fund. Under section forty-six, thirty-three the court alone may issue execution in these cases and the clerk of court advises me no execution has been issued in either case. Kindly move court immediately for an execution in each case and if court issues execution direct, sheriff to make diligent effort to collect fine and costs and have sheriff report his action thereon promptly. If court refuses to issue execution so advise."

REV. LAURA GALER WILL BE HERE ON WEDNESDAY NIGHT

Announcement was made today that Rev. Laura R. Galer cannot arrive in La Crosse until Wednesday, Nov. 1, and the meeting at the home of Rev. Nellie Mann Opale will be held on Wednesday evening at 7:30 instead of Tuesday, as previously announced.

Getting in Line
She—"I'm sorry to disappoint you, but the fact is, last night I became engaged to Dick."
He (knowing her)—"Well, how about next week?"—Boston Transcript.

How Fat Actress Was Made Slim

Many stage people now depend entirely upon Marmola Prescription Tablets for reducing and controlling fat. One clever actress tells that she reduced steadily and easily by using this new form of the famous Marmola Prescription, and now, by taking Marmola Prescription Tablets several times a year, keeps her weight just right. All good druggists sell Marmola Prescription Tablets at one dollar for a case, or if you prefer you can secure them direct from the Marmola Co., 412 Woodward Ave., Detroit, Mich. If you have not tried them do so. They are harmless and effective.

"SUCKER LISTS" NOW BEING CIRCULATED BY PROMOTERS IN STATE

Exchange Names of Persons
Who Fall Easy Victims to
Stock Salesmen

MADISON, Wis.—"Sucker lists" with names of persons easily inveigled into buying worthless stocks and other investments, are being prepared and exchanged between promoters in Wisconsin, Marshall Cousins, commissioner of banking, says in his last report.

"The promoters seeking to sell stocks, bonds, and other investments, exchange and sell lists of names, which they designate 'sucker lists,' Mr. Cousins said. 'One promoter, after cleaning up a neighborhood, feels it desirable to leave the locality before the worthlessness of the stocks or bonds he has sold is discovered, but he realizes it is of value to the men who follow him to know who are easy victims.'

"Consequently, the dealing and trading in the 'sucker lists' has developed. In some instances it is understood bankers have been solicited by these sharks to supply them with such lists for a consideration."

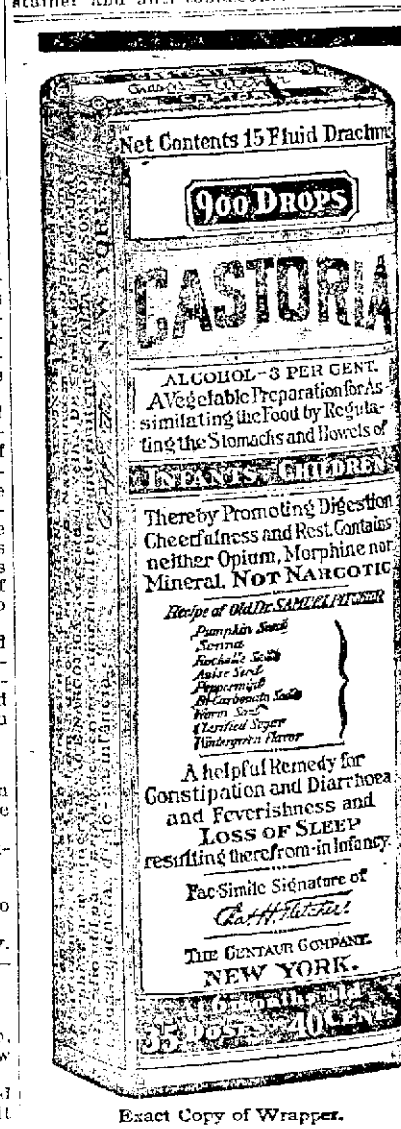
Ena Route
An A. O. U. man had run into an ex-buck of the German army whose face was terribly lacerated.

"Were you in the Argonne?" asked the doughboy.
"Oh, well."
"How come you got your face so smashed up?"
"Acht!" replied the Jerry bitterly. "I was so foolish as to look back."—American Legion Weekly.

She Does Her Best
"I declare," exclaimed Mrs. Gabb, "half the world doesn't know how the other half lives."

"Never mind, my dear," consoled her husband in a soothing voice. "It isn't your fault."—American Legion Weekly.

General Custer was a total abstainer and anti-tobaccoist. The largest foundation in the world is in a public square at Rome.



CASTORIA

For Infants and Children.

Mothers Know That
Genuine Castoria

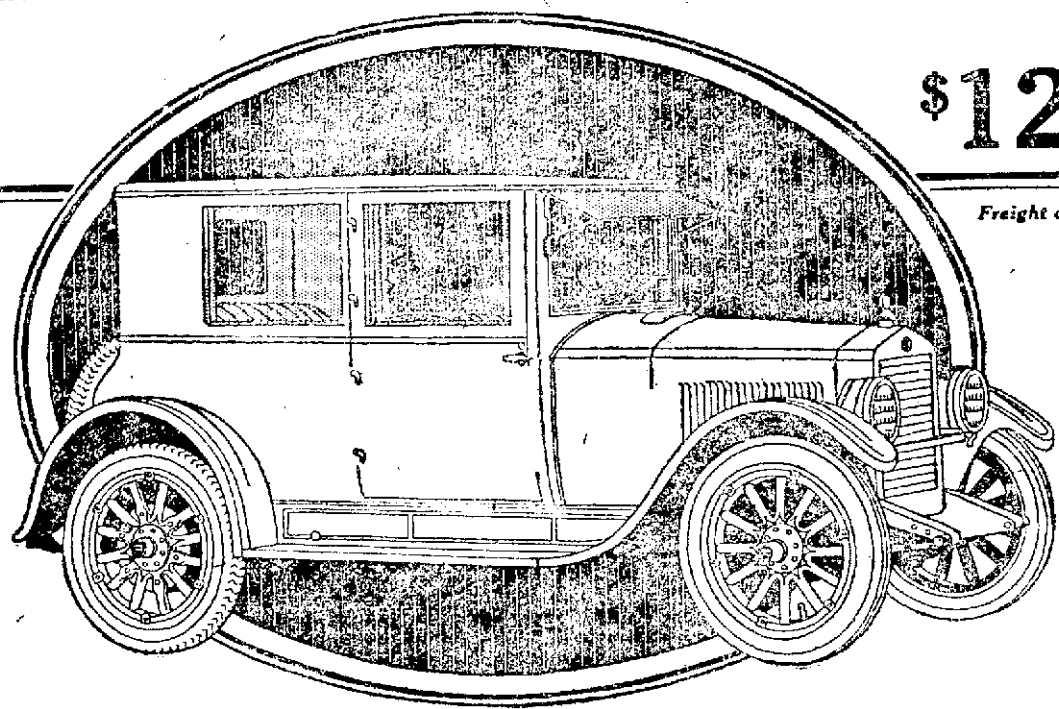
Always
Bears the
Signature

of
Dr. J. C. Hutchins

In
Use
For Over
Thirty Years

CASTORIA

THE CENTAUR COMPANY, NEW YORK CITY.



\$1245

Freight and Tax Extra

Come See the Value of the Essex Coach

It May Save You Hundreds of Dollars

Experienced buyers demand more in a motor car than accessories.

In many moderate priced closed cars, however, such things as dome lights, cigar lighters, clocks, etc., are featured as against the more important quality of performance, reliability and reduced maintenance expense.

Come, make a close examination of the Essex Coach. That will show its real utility and chassis quality.

Then you will appreciate what is most important when service is considered.

And you will know that the chassis that carries a closed body is always the most important part of the car.

You want more than the fittings in the body. They are nice to have, but don't

sacrifice car quality to get them. Don't accept a less able chassis, just because the body has an accessory you like when its cost is taken out of the motor, or other essential mechanical parts.

The Essex Coach provides every closed car comfort. It is reliable, and convenient. It has all the details that count most for utility. Thousands are in service. And yet it is mounted on an Essex chassis that is better in every way than earlier models that established famous records.

A closed car offers advantages you will like. But don't let the extras overweigh the construction of the body or the character of the chassis.

Come see this Essex Coach. It is more than important if you are considering your first closed car.

BERGH PIANO COMPANY

Fourth and Jay Streets; La Crosse, Wisconsin.



Accidents and Inconveniences are Caused by Darkness!

Eveready Flashlight's electric beam makes darkness vanish—no wiring—no flame—safe—sure.

The longer nights mean more darkness—get an Eveready now!

Have you a flashlight that is not working? Fill it with New Eveready Unit Cells and enjoy its many uses.

Eveready Flashlight Batteries fit and improve all makes of flashlights; they give a brighter light; they last longer

EVEREADY FLASHLIGHTS & BATTERIES

THE FOLLOWING WELL-KNOWN DEALERS CARRY A COMPLETE ASSORTMENT OF EVEREADY FLASHLIGHTS AND BATTERIES

- CAMPBELL'S CYCLE AGENCY, 225 No. Third St.
- DOERFLINGER'S ELECTRICAL DEPT., Fourth and Main Sts.
- ELECTRIC SUPPLY COMPANY, 218 Main St.
- HEBERD DRUG COMPANY, Fourth and Main Sts.
- LA CROSSE NEWS COMPANY, 301 Main St.
- ELLIS E. LANGDON, 427 Jay St.
- LINKER ELECTRIC COMPANY, 114 No. Fifth St.
- MCCORD & COMPANY, 518 Main St.
- PFAFFLIN & MANKE, 1302 Caldonia St.
- RIVOLI ELECTRIC COMPANY, 121 No. Fourth St.
- C. J. SWENSON HARDWARE COMPANY, 1711 George St.

KANSAS GOVERNOR IN BITTER ATTACK ON KU KLUX KLAN

Denounces Religious Bigotry
and Community Hatred in
Pre-election Speech

GREAT BEND, Kas.—One pistol shot could produce a state of civil war in Kansas similar to that in Ireland, according to Gov. S. J. Allen, who, continued his attacks on the Ku Klux Klan here Monday.

His speech was a part of a series of political addresses he is making in a pre-election tour of the state but the latter portion of it was devoted to a scathing denunciation of religious bigotry and community hatred.

The governor denounced certain types of Catholics and members of the Klan in the same breath, telling them they should both be ashamed of themselves.

Now, as a fellow American having the same impulses that you have, I am opposed to the Klan because it suggests terrorism and outlaws and by use of disguise, men having a desire to revenge themselves, go out and say: 'We will go out and thrash this fellow.'

Pointing out that he was not condemning the Klan from any personal beliefs or prejudices, the executive said: 'I am not against your organization because you don't like the Catholic church.'

'I am not a Catholic, I am a Methodist and a thirty-second degree Mason and a Ku Klux Templar. I belong to all of these organizations. I believe in everything except the Knights of Columbus and the Ku Klux Klan, and I would not join either of them.'

The governor asked 'do you want turned loose in this state the horrors of a civil war? God forbid such a war, and yet what can you suggest to the members of the state, in some communities of which there are thousands, when the old Ku Klux Klan that terrified them fifty-five years ago, is again riding at night? Can you expect them not to take any means whatever to protect themselves?'

Ireland is fighting over a quarrel that is 500 years old, but we are in America when we were into the constitution that all men should have the right to worship God according to their own beliefs.

**KATHLEEN BOLAND
HERE TO COLLECT
FUNDS FOR RELIEF**

NEW YORK.—Kathleen Boland, sister of the late Harry Boland, one time American representative of the Irish republic, arrived Tuesday to collect money for the Irish republican soldiers and dependent relief fund.

Miss Boland's version of the shooting of her brother by Free state soldiers differed from the account published at the time of his death in that she accused the Free Staters as having shot him while he slept. The generally accepted version was that he was arrested.

**RED PIMPLES ON
FACE 3 YEARS**

Itched and Burned. Lost Sleep. Cuticura Heals.

"My face was affected with pimples for about three years. They were hard and red, and feasted and scaled over. The pimples itched and burned causing me to scratch and irritate them, and I lost many a night's sleep on account of the irritation."

"I read an advertisement for Cuticura Soap and Ointment and sent for a free sample which helped me so I purchased more, and after using four cakes of Soap with the Ointment, I was healed." (Signed) Miss Martha Theusch, R. 2, Box 45, Vining, Minn.

Give Cuticura Soap, Ointment and Talcum the care of your skin.

Sample Each Free by Mail. Address: "Cuticura Laboratories, Dept. 17, Malden 45, Mass." Sold everywhere. Cuticura Soap 25¢ and 50¢. Talcum 25¢. Cuticura Soap shaver without more.

MOVIES

HAROLD LLOYD HAS MADE
THE PERFECT COMEDY

If there has been any doubt as to just where Harold Lloyd stands on the ladder of fame, it is dispelled with "Grandma's Boy," his five-part Associated Exhibitors comedy which places him at the top. Yesterday's audiences at the Rivoli Theatre were filled with sympathy, pathos, and thrills, the while they laughed as only those who forgot all personal troubles can abandon themselves to mirth.

"Grandma's Boy" is the perfect comedy! It contains a real story—a story with such a serious theme as cowardice, and the power of mind over matter. This serious undertone is probably why the comedy is so funny.

Lloyd is seen as a young man striving to be brave and failing at every turn, always in a humorous way, of course. Finally Grandma tells him of how his grandfather overcame cowardice with a good luck charm. She gives the charm to the boy, who goes out and, with the confidence borne of possessing a charm, risks his small world in a tangle. He finds that self-confidence is the secret of courage, and he wins his final and greatest battle—the heart of the girl—in a manner that leaves the audience laughing hysterically long after "The End" is flashed on the screen. It's a laughter wallop with a knockout punch!

RIVIERA TONIGHT

One of the most thrilling depictions of fire at sea ever filmed forms but one of the many punch incidents of the Paramount pictureization of "On the High Seas," which will be shown at the Riviera theatre tonight. This is practically the opening incident, and from there, onward the action builds up thrillingly until there comes a variable cyclone of a climax and then suddenly an unexpected finish follows. Dorothy Dalton and Jack Holt are the featured players, and Mitchell Lewis is the leading member of the supporting cast.

STRAND TODAY

Twelve maharajahs, a dozen assorted civil and military dignitaries, the same number of native viceroy's guards, a half dozen British dignitaries, four native police, six British soldiers, several dozen mixed lots of collectors. These are all seen in the

Durbar scenes in Thomas Meighan's latest Paramount picture, "The Man Who Saw Tomorrow," which will be the feature at the Strand Theatre tonight.

Mr. Meighan cuts a handsome figure in his gold braided and splendidly fitting viceroy's uniform. This is but one of the episodes in the picture but an important one, inasmuch as it is at the Durbar where an attempt is made to assassinate the star, as Burke Harmon, the bullet killing a friend of his instead. Leatrice Joy is leading woman and June Hividge and Eva Novak have big roles. Theodore Roberts supplies plenty of comedy.

**TOM MIX COMING IN
NEW FOX PRODUCTION**

Local followers of Tom Mix, the big luminary of the William Fox walkin, will have another treat in "Do and Dare," his latest vehicle which comes to the Riviera theatre Wednesday and Thursday.

This new screen play, which is from the pen of Marion Brooks casts the vigorous hero in three distinct roles—first, as the valorous and peril-defying scout of the western plains who rescues the beautiful daughter of the commandant of a desolate frontier fort from a hostile Indian tribe and then saves the post from the onslaughts of the savages; second, as the gentle and passive youth who neither knows of, nor seeks adventure in his provincial shell, but who is suddenly fired by the desire for romance when he hears the lurid tales of his famous forebear; and third, as the brave and resolute participant in a South American revolution, whose

**CHAMBERLAIN'S
TABLETS**

FOR
**CONSTIPATION
BILIOUSNESS
Headache
INDIGESTION
Stomach Trouble**
—SOLD EVERYWHERE—

daring deeds win for him the woman he loves and the command of a nation's military forces. Those who are familiar with the varied talents of this dynamic actor can easily picture the grace and dash wherewith he conducts himself in the numerous scenes of this photoplay. To say it is Tom at his best is an old description but true nevertheless.

"WET GOLD" A NOVEL PICTURE

An underwater craft as a pirate ship is something new under the sun. Such a pirate submarine furnishes the backbone of the plot of "Wet Gold" the new J. Ernest Williamson photoplay which is playing at the Majestic in conjunction with Billie Mae's Musical Comedy Co.

The picture unfolds one of the most fascinating stories of adventure ever photographed. It shows how a submarine actually works under water, both from the outside and on the inside. It is seen rising to the surface, firing a torpedo. Divers without any air-line—the new divers' helmets carrying an hour's oxygen supply—are seen to walk out into the ocean until

they disappear from view and then to continue along the floor of the sea to the submerged submarine. They enter the submarine through a trap-door in the bottom, admitting them into an air chamber. The door is closed and then they climb up into the main body of the submarine.

**GOVERNMENT AGENT
PROMISES COAL FOR
KENOSHA AND RACINE**

MADISON, Wis.—The federal fuel distributor Tuesday assured Senator Leurot that the anthracite coal needs of Kenosha and Racine would be taken care of, according to word received by P. H. Pressentin, secretary of the state coal committee.

The senator said that he had been assured by the Delaware, Lackawanna and Western fuel company that a shipment of anthracite coal would be started immediately for Kenosha. The city's allotment for the year is 1,980 tons. Advice was given Senator Leurot that 4,130 tons of hard

coal for Racine had been dumped at Buffalo docks, but that ships were not available to carry to the Wisconsin city. Only small boats can enter the Racine harbor, and shipments will be started, he said as soon as boats could be found.

Russia sends more Pilgrims to Jerusalem than any other country.

**Superfluous Hair, Roots
And All, Quickly Go!**

For the first time in a hundred years a genuinely effective method of removing unsightly hairy growths has been discovered. The new procedure does not merely take off the hair-ends; it actually removes the roots! It does this quickly and harmlessly. It does not get anything like the depilatory, electrical, or other methods. Phenacaine is non-poisonous, non-irritating. Get a stick of it from your druggist, follow the simple instructions, and have the satisfaction of seeing the roots themselves removed at last.

MAJESTIC TONIGHT

COL. J. L. DAVIS Presents
**BILLY MAINE'S
MUSICAL COMEDY COMPANY**
in "MY SAMMY GIRL"
4 HARMONY HOUNDS 4

Some Quartette.
ADDED FEATURES
Fights, Romance, Adventure, Drama—They crowd this sensational story of a battle for gold at the floor of the ocean.

"WET GOLD"
A Romantic Thrilling Picture.

**MAJESTIC Orchestra in Musical Numbers
and SELZNICK NEWS**

It's a wonderful show played everywhere at \$1.00 top.
Here at Bargain Prices.

MATINEE **10c** Plus **30c** NIGHTS **10c** Plus **35c**
Children Adults tax. Children Adults
Lower Floor (Nights) 50c.

LA CROSSE THEATRE

One Night, Wednesday, Nov. 1



**MAY ROBSON
MOTHERS MILLIONS**

Box office sale now on. Lower floor, \$1.50 and \$2.00.
Balcony, 75c \$1.00 and \$1.50.

Strand

Prices—10c and 25c—Plus tax.

LAST TIMES TODAY

HEAR THE STRAND ORCHESTRA

A First Run Paramount Picture with

Thomas Meighan

Leatrice Joy and Theodore Roberts

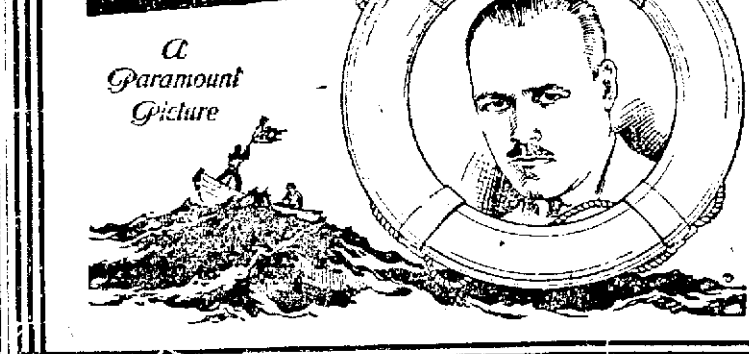
—IN—
"The Man Who Saw Tomorrow"

A PICTURE OF ACTION AND THRILLS.

TOMORROW



"ON THE HIGH SEAS"
DOROTHY DALTON and JACK HOLT
with MITCHELL LEWIS



DO AND DARE
STORY BY MARION BROOKS
DIRECTED BY EDWARD SEDGWICK

RIVIERA

LAST TIMES TODAY. PRICES 10c and 30c—Plus tax.

A FIRST RUN PARAMOUNT PICTURE

SPECIAL MUSIC BY

The BEYERSTEDT BROS. Orchestra

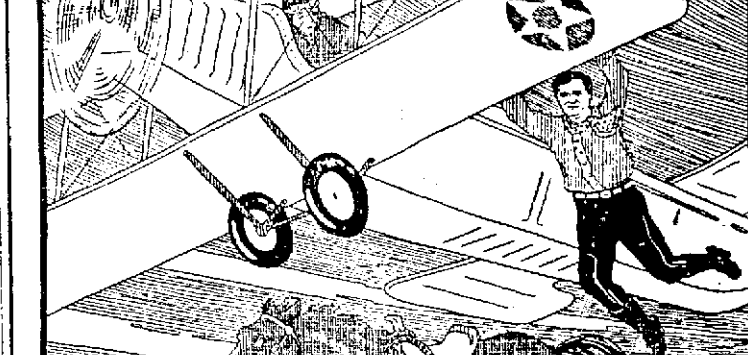
A Picture of Thrills and Action.

Dorothy Dalton and Jack Holt

—IN—
"On the High Seas"

ALSO COMEDY AND FOX NEWS.

TOMORROW



Tom Mix
in
DO AND DARE

STORY BY MARION BROOKS
DIRECTED BY EDWARD SEDGWICK
The fastest picture he ever made. It's a knockout.

RIVOLI



HAROLD LLOYD "GRANDMA'S BOY"

SOMETHING new for Lloyd—the romance of a "Fraidy Cat" boy. You'll laugh at Lloyd! You'll love his Grandma! The story is a surprise. The finish is a roar. Some joy in "Grandma's Boy!"

—IN—
Supplementary Feature

Rivoli's Orchestra
Karl Hoppe, Conductor.
Featuring "Chicago."

PRIZMA
The Picture Beautiful.
Deer Hunting.

SELZNICK NEWS

"Grandma's Boy" is the talk of town

Coming Thursday
Katherine MacDonald
in "The Infidel."
and
AL ST. JOHN
in "The Village Sheik."

"I am receiving \$4,000 a year and expect more Jan. 1. If it were not for the 'WBU' I would still be on the farm earning \$30 a month."

A. E. SIMONS of Ettrick, Wis. With the Blumen Bros. Co., Duluth, Minn.

From letter Oct. 2, 1922.



MEDORA ELLSWORTH, of Houston, Minn.

With Harvey Blodgett Company, St. Paul, Minn.

I am now working as stenographer for Mr. Day—Production Manager—Though our work is concerned with the Harvey Blodgett Company, there are other departments that take care of Brown and Sperry's work. While the work is new to me I do not find it at all difficult after the thorough training received at your school. I find my work very interesting.



MARY O'NEILL of Prairie du Chien.

With Cyril J. Atkinson, Chemist, Milwaukee, Wis.

I came here with the intention of doing clerical work for the Standard Oil Company; but got a better offer from a Mr. Atkinson (Chemist.) I am getting eighty dollars per month with a promise of more when I have had a little experience.



LENORA FOLKESTAD of Kasson, Minn.

With Wisconsin Pearl Button Co., La Crosse, Wis.

Yours is an institution that is an inspiration for the best there is in work; the school is one that emphasizes that success is the product of hard work, strong purpose and initiative. The co-operative service given the students makes the "WBU" a school which is treasured by the student body.



LILLIS ROBINSON of New Lisbon, Wis.

With J. J. Hogan Wholesale Grocery Company, La Crosse, Wis.

The Wisconsin Business University was little more than a name to me when I decided to take a business training, but as soon as I began to mention it my friends and business men, in my home town, spoke highly of the school. I will say that I found the faculty and president and everyone connected with the school willing to give full measure. One cannot help but appreciate such a spirit of kindness and co-operation.



ERVIN H. WOLFE of Preston, Minn.

With Great Bend High School Commercial Dept., Great Bend, Kans.

I have just accepted a position as principal of the commercial department in the high school at Great Bend, Kansas, at a salary of \$175.00 per month and feel that I owe it largely to the Wisconsin Business University. I would recommend the "WBU" to the parents as a very good school for a young man or woman both socially and educationally.



ELIZABETH KEENAN of Cleveland, Minn.

With Tillman Bros. Furniture Company, La Crosse, Wis.

I have a position with Tillman Brothers, secured for me by the W. B. U. immediately after finishing my school work. Am getting along nicely and enjoy the work very much. I also wish to say that I have several friends who attended the W. B. U. and who are now holding excellent positions.



LOWELL POTTER of Muscoda, Wis.

With Madison Gas and Electric Company. I am employed by the Madison Gas and Electric Company at \$50 per month to begin with. I am also posting books for the Nash Company. The Madison Gas and Electric Co. says that I am doing much better than any one who has started heretofore. It is the training I received at the W. B. U. which enables me to do this. The Wisconsin Civil Service Saturday, Oct. 14 offered me \$75 per month as an initial salary to go to Waupaca to take charge of the clerical work in the market news office.



CLAIRE A. PENDERGAST of West Concord, Minn.

With Scheppke, Hammes, Raper Auto Co., La Crosse, Wis.

It is indeed a pleasure to recommend the "WBU" to my friends or anyone who desires a first class business education. I have found this school to be far above all other schools of its kind.



MAX A. NELSON of Gays Mills, Wis.

With The U. S. Underwriters' Policy of New York, Gays Mills, Wis.

I am now employed by my father in the real estate and insurance business and find my work very interesting and that the training I received while at your school is of great value in this line of work.



JOHN J. NOVOTNY of Necedah, Wis.

With Armenia Federal Farm Loan & Insurance Corporation, Necedah, Wis.

At the time when I decided to attend the "WBU", I had but a public school education. Had I not taken the combined commercial course at the "WBU", I would not be capable of filling this position. I wish to again express my appreciation for the splendid work received while attending the school.



MARCELLA LARSON of La Crosse, Wis.

With Cressley Wholesale Grocery Company, La Crosse, Wis.

To the W. B. U. I feel that I owe more than I can express in words. My seven weeks of actual office practice has been a wonderful experience. It takes away that feeling of the "first job" which we all have and I go to accept my new position with a feeling of confidence.



C. H. PARROTT of Endeavor, Wis.

With The Measuregraph Company, Chicago, Ill.

If the "WBU" has the same feeling toward its old students as we do toward the school, I am sure you are interested in hearing from us occasionally. I shall not forget the thorough training I received at your school.



KATHRYN HILBO of Thorp, Wis.

With W. F. Drennen & Co., Chicago, Ill.

To those who plan on going to a business school will say that the "WBU" has the very best teachers who are considerate of each individual student at all times.



ANNA BLUMQUIST of La Crosse, Wis.

With Remington Typewriter Company, La Crosse, Wis.

At the time I came to La Crosse to enter the "WBU" for my business training I was only fifty miles from Madison, which has several business colleges, but after hearing about the "WBU" there was no competition. To the "WBU" I feel that I owe more than can be expressed in words and I fully appreciate all that was done for me while in school.

BUSINESS Is the World's Great Employer

Business Education is the education that will fit you to go to the president of ANY BUSINESS in the United States and say "I am prepared to accept a position in your office."

The biggest men in this country are strong for business education.

Parents who are anxious to safeguard their children and insure their happiness and future usefulness, are giving them Business Education.

Employment is absolutely sure. Many of the students on this page went right from their desks to positions paying \$70, \$80, \$90, \$100 to \$175 per month to begin with.

It has paid them big returns already. It will continue to pay them for they are receiving increases in salary NOW. They are being advanced, promoted, given more responsible work. They are on their way to the top because they have the surest, best paid, guaranteed promotion training in the world today—Business Education.

They will succeed because they went right out of school to work for Successful Men, at their elbows, so to speak. They work as these men work and learn to think as they think. For this very reason a "WBU" Business Education is now known to be the surest and best road to the Top of Any Business.

And you can do the same.

The education and training are here for you, and you are absolutely sure of a good position as soon as you are ready.

Your own good judgment must surely tell you that now is the time for you to act.

CATALOG IS SENT FREE ON REQUEST.

We invite you to visit the school. Students are entering now.

Wisconsin Business University

Third and
Main Streets



The Emblem
of the
Efficient School

La Crosse,
Wisconsin



William Peterson of Tomah, Wis. With The Cressett Manufacturing Company, Tomah, Wis. Thanks to the "WBU" for giving me the education that enables me to do my work satisfactorily to all concerned.



Marie Focim of Bangor, Wis. With State School, Sparta, Wis. I landed the position in about ten minutes, due to the letter of recommendation which they had most undoubtedly received from you.



Minerva B. Theige, of Westby, Wis. With Tomah Indian Industrial School, Tomah, Wis.

I received your letter yesterday and want to thank you for the interest shown in securing a position for me.



Helen Roache of Norwalk, Wis. With Square Deal Garage, Sparta, Wis. The time that I spent at the "WBU" has certainly been both pleasant and profitable and now know that the training has made me capable of holding a position.

Ruth D. Smith of Sparta, Wis. With Jenkins Bros. & Frank, Brokerage, Sparta, Wis.

The interest that the teachers show goes a long way for the success of the students.

Olga Arneson of Ettrick, Wis. With John A. Salzer Seed Co., La Crosse, Wis.

I shall always recommend the "WBU" to anyone desiring a thorough business training.

Esther Erickson, Stewartville, Minn. With A. M. Burgess, Boy Scout Soc., La Crosse, Wis. In expressing my appreciation of the Wisconsin Business University, I want to say that no better college of its kind can be found in the Middle West.

Ignatius Kubricht of Winona, Minn. With International Correspondence Schools of Scranton, Pa. I was an ordinary laborer but only to do ordinary pick and shovel work on the streets before I entered this institution. I would not hesitate a second to recommend the W. B. U. to anyone.



G. H. WOHL of Almena, Wis.

With Ladysmith Bank, Wisconsin.

I just started Monday afternoon and am getting along fine, thanks to the thorough training received at your school. My work will be both stenographic and bookkeeping.



HAZEL BROMMER of Nelson, Wis.

With J. R. Watkins Co., Winona, Minn.

I like my work very much and I know that without the good business training received at your school I could not hold this kind of a position.



ADOLPH KOULA of Coon Valley, Wis.

With Coon Valley State Bank, Coon Valley, Wis.

I wish to inform you that I am at present, pleasantly located with the State Bank of Coon Valley. I surely appreciate the treatment I received while a student at your school.



JESSIE NUSBERGER of Durand, Wis.

With Tillman Bros., Co., La Crosse, Wis.

The "WBU" is a business school and the business spirit prevails at all times, the same as in an office. I appreciate all the "WBU" has done for me.

ELVERA JEFFSON of Westby, Wis. With National Refining Company, La Crosse, Wis.

It is a school which gives one a thorough commercial education in a short period of time. The well-planned courses, up-to-date equipment, and the willingness of the teachers to co-operate with the students at all times are a few of its characteristics.

LOUIS P. HARTLEY of Church, Iowa. With Rodemeyer Implement Company, La Crosse, Wis.

For the last two months I have been in the employ of the La Crosse Branch of the Minneapolis Threshing Machine Company of La Crosse, Wisconsin, doing their stenographic and other clerical work, which position I secured while still a student at the "WBU". My prospects for the future are much brighter than at any time in the past and I shall always consider the money I spent in obtaining my commercial education a sound investment.

VERA M. TUBBS of Stewartville, Minn.

With Lange Grocery Co., Sparta, Wis.

The school stands for thoroughness and perfection in the work done by the students. The object in view is to form the right habits now, so that work in a business office will be made easier. I especially recommend the course in "Office Training for Stenographers." A young person without an actual office experience need not feel inexperienced.

IRENE HALPIN of Alma Center, Wis. With Northern Portable Conveyors & Manufacturing Co., Milwaukee, Wis.

The school is better than represented. I have met several "WBU" graduates in Milwaukee and they are all well located. A course at the "WBU" is certainly worth at least ten times the amount of money and time it takes to take same.

RUTH RECK of Milwaukee, Wis. With Roberts Insurance Company, Milwaukee, Wis.

Jobs are very plentiful here paying \$60 to \$100 to start with depending on ability. I visited the Hoffman Business College one day this week and it certainly cannot come up to the "WBU". I am very glad that I had my letter from the school as it certainly helped me to get my position. They all know the "WBU" at Milwaukee.

CHARLES J. WOLF of Eau Claire, Wis.

With Durand Auto Company, Durand, Wis.

It is with a feeling of gratitude that I recommend this school to anyone desiring a practical business education. I cannot understand why anyone should go elsewhere, when there is a Wisconsin Business University at La Crosse.

ESTHER BACON of Preston, Minn.

With T. P. Abel, Lawyer, Sparta, Wis.

I recommend the "WBU" to anyone who is desirous of a thorough, practical business education. The courses are complete and prepare one for any kind of office work. The office training is a very good feature.

MARY LIEBL of Friesland, Wis.

With County Highway Commissioner, Friesland, Wis.

I have accepted a position as bookkeeper and stenographer for the County Highway Commissioner, Phillips, Wisconsin, at a salary of \$75.00 a month. I found the "WBU" to be a school of high standard.

ELMER BERG of Holmes, Wis.

With Callaway Music Store, La Crosse, Wis.

The teachers are some of the best I have ever had. I entered the "WBU" with a high school education and I chose this school because I thought it was the best of its kind in this vicinity. Before coming here I was able to do only plain labor.

EDWARD ISAACSON of Pigeon Falls, Wis.

With Pigeon Grain & Livestock Company, Whitehall, Wis.

While having had no actual experience in office before accepting this position, I find no difficulty whatsoever in doing the work to my employer's satisfaction.

You Are Guaranteed a Position by the Success of These Graduates



Doris Huckstead of Neillsville, Wis. With Iowa Novelty Company, La Crosse, Wis.

October 17, 1922. The "WBU" makes good in every way. I thank you for sending me to this position.



Adeline Folkstead of Kasson, Minn. With Linker Electric Company, City.

My stay here has been very pleasant as well as profitable.



Clara Berge of Perryville, Wis. With Investors' Syndicate, Minneapolis, Minn.

I cannot over-estimate the value of the education you give. I shall never, I know, regret the time I spent at your institution.



Elenora Berg of Cashon, Wis. With Northrup, King & Co., of Minneapolis, Minn.

I am employed by Northrup, King and Company of Minneapolis and like my work very much.



Charlotte B. Bolster of De Soto, Wis. With W. E. MacLachlan, Crosse & Co., La Crosse, Wis.

I know of no other school where the entire family group so much interest in every student. In my estimation, the W. B. U. is one of the best institutions in the country.



Thine Skunkrud of Lonsdale, Minn. With First National Bank of Lonsdale, Minn.

I have now been at the First National Bank for about half a year, writing stenographic and also doing all the bookkeeping. I am very happy and am glad to be connected with the "WBU".



Luella T. Hanson of Platteville, So. Dakota. With Western Spinning Mills, Onaska, Wis.

The teachers are good and all the high principles of the college are lived up to. I surely recommend the school in every respect.



Jennie Holdt of Cataract, Wis. With Ellingson Cloverland Co., Hawkins, Wis.

At this time I wish to thank the "WBU" for the thorough training I received while attending your school.



Matt Bott of La Crosse, Wis. With Blatz Brewing Co., Sioux Falls, S. D.

I have just accepted a position with the Blatz Brewing Company of Sioux Falls, South Dakota at a beginning salary of \$90 per month.



Thomas J. Tally of Perryville, Wis. With Singer Sewing Machine Company, La Crosse, Wis.

I am glad to say that I am making good. It is the result of the training and the hard work on my part while at the Wisconsin Business University.



Louise S. Cook of Plainville, Minn. With Blufffield and Smith, La Crosse, Wis.

Every young person wishing to enter the commercial world will find that the "WBU" gives a business course that will fit him for more than an ordinary position.



Alice A. Dickson of Lonsdale, Wis. With J. L. Menz, Photographer, La Crosse, Wis.

I have many friends and relatives who have graduated from the "WBU" and who are now holding excellent positions. I am today, Monday, October 23, starting out in my new position with Menz, Photographer, just secured for me by the school.

The Letters and Photos on These Pages

represent a few of the students who have gone to positions the past year. There are many, many more. This sheet is printed to add to our booklet "Proof," which contains thousands more of these photos and letters. May we send it to you free?

What they have done you can do.

"WBU" graduates always get good positions. They get Experience in our Office Practice Department where you will find the Ediphone, Multigraph, Burroughs Calculator, Burroughs Bookkeeping Machine, Adding Machines, Edison Mimeograph, etc.

You will not find these very necessary machines except in the largest and best schools of the great cities. You therefore are prepared to go from your desk to a good position. We do help you to get a position. Hundreds of calls for our graduates come to our office every year.

The Courses of Study, Text Books, Qualifications of Teachers, Management, etc., are governed by the standards of the National Association of Accredited Schools of which the "WBU" is a member.

And here is another big advantage — Any and every other Accredited School in the United States will help you to get a position in any city, give you special work free at any time, in fact give you every service the same as the "WBU."

Sound judgment surely recommends the "WBU" for it gives a student everything to make success sure. The booklet "Proof" contains more names and photos of employed graduates than has ever before been published by any school.

We would like to send it to you free. You will see how sure you are to be sent to a good position if you attend the "WBU."

Wisconsin Business University

Third and Main Streets



La Crosse, Wisconsin

CAUTION: Certain schools are using the name "Toland" and "Wisconsin Business University" on their letter heads in a way to mislead the public. There is but one "WBU" or Toland school, the Accredited School of La Crosse and this is it. Always be sure to address this school as the "WBU" or "Wisconsin Business University," La Crosse, Wisconsin. Do not use the words "La Crosse" or "College" in connection with the school name. Therefore do not use the name "La Crosse Business College," or "La Crosse Business University."



Edna Witt of La Crosse, Wis. With Martin Brothers Co., La Crosse, Wis.

I am the fifth member of my family to attend the W. B. U. Enough said.



Alma Dahl of Eau Claire, Wis. With Dr. A. R. Wyllie of Grafton Hospital, Grafton, N. D.

Those who select the W. B. U. make no mistake. It is indeed a great pleasure to recommend this school.



Dorris Tollefson of La Crosse, Wis. With Livingston Insurance Agency, La Crosse, Wis.

The school more than met with my expectations. Many of my friends who are graduates of this school are now holding high-salaried positions.



Grace Gabower of Tomah, Wis. With Harper Leaf Tobacco Company, Tomah, Wis.

The Combined Course I took prepares one for any work. The school is all I claim to be and I gladly recommend it.

Matilda Paulson of La Crosse, Wis. With Inter-State Oil Company, La Crosse, Wis.

I owe a great deal to the "WBU" for the thorough business training I have received and especially for the privilege of spending two months in the office for experience.

Amy Davis of Readsburg, Wis. With Bice Millwork & Lumber Co., La Crosse, Wis. At the present time I am employed at the Bice Millwork & Lumber office, and am well pleased with my position.

Gwendolyn Pendleton of La Crosse, Wis. With National Gauge & Equipment Co., La Crosse, Wis.

I shall always recommend the "WBU" to anyone desiring a thorough business training. The work is interesting and practical.

Irvin A. Walter of Cochrane, Wis. With Mason & Hanson, Woolens and Tailor's Trimmings, Chicago, Ill. If it had not been for the "WBU" I would now be working as a common laborer.

Luella Wiets of Winona, Minn. With J. R. Watkins Company of Winona, Minn. I have now obtained a position with the J. R. Watkins Company of Winona. A very fine letter from the "W. B. U." helped me to secure my present position. My beginning salary is to be \$50 per month.

Helen Stellingware of La Crosse, Wis. With Gale College Commercial Department, Galesville, Wisconsin.

I have now been at the Gale College Commercial Department for about half a year, writing stenographic and also doing all the bookkeeping. I am very happy and am glad to be connected with the "WBU".



Florence L. Norton of St. Charles, Minn. With Watkins Company, Winona, Minn. I feel that the training I received while in school together with the splendid experience I gained while at the "WBU" enables me to hold this position to the satisfaction of every one concerned.

Lloyd Olson of Lansing, Ia. With State Fish and Game Department, Des Moines, Iowa. I certainly appreciate the many personal favors received from you folks. If there is anything I can do, kindly call upon me.

Adena Phillips of McGregor, Iowa. With First National Bank, McGregor, Iowa. I wish to express my regard for the "WBU". I have many friends who have graduated from this school and are now holding good positions with high salaries.

Norma Spry of Granton, Wis. With The Bergh Piano Company, La Crosse, Wis. October 19, 1922.—I like my work very much and greatly appreciate the help of the school and its faculty, in securing me the position I now hold. Mr. Ewald Deters, the manager in this office, is also a "WBU" graduate.

Ethel A. Todd of Winona, Minn., just sent to a position Monday, October 23, with the State Normal of this city.

ELEANOR RUNCKEL of La Crosse, Wis., finished the W. B. U. Placed in a position by Henry Hohm, principal of Gregg School, in October. (Hohm is a W. B. U. man).



Selma Sorenson of Chatfield, Minn. With Foster Electric Company, Rochester, Minn.

I wish to express my appreciation of the benefit derived from the few months' attendance at the "WBU".



Dean McKnight of Preston, Minn. With John A. Johnson Hardware, Preston, Minn.

The courses offered are of the best and will be of use in any business that you may enter.



Jennie L. Hitchcock of Sparta, Wis. With Publicity Committee of Wis. Teachers' Association, Menomonie, Wis.

The "WBU" faculty and office force takes a personal interest in the progress and welfare of each student. Any student who shows that he is earnest and tries to do his best is sure to succeed at the "WBU".



Anton F. Goetz of Norwalk, Wis. With Chicago & Northwestern R. R., Adams, Wis.

My three brothers, Joe, Carl, Fred, and myself, have attended the W. B. U. and I dare say that none of us have ever regretted the time and money spent while there.



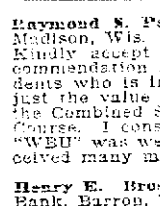
Luella M. Martin of Tomah, Wis. With W. R. Watkins Company, Winona, Minn.

I, for one, have found the school exactly as represented and shall always consider it a pleasure to host the "WBU" at every opportunity.



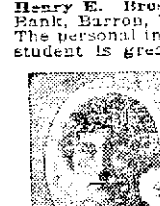
Ruth Klenke of 226 W. Ave., N. La Crosse, Wis. With The Stout Institute, Menomonie, Wis.

The first two months I am to receive \$55.00 with excellent opportunities for advancement. The "WBU" is exceedingly helpful in securing positions for its graduates.



Raymond S. Perkins of Pepin, Wis. With The Print Shop, Madison, Wis.

Kindly accept a letter of appreciation and commendation from one of your former students who is in a position to fully estimate just the value of the instruction received in the Combined Stenographic and Bookkeeping Course. I consider the time I put in at the "WBU" was well spent as I have already received many monetary returns.



Harry E. Broeka of Almena, Wis. With Bank, Barron, Wis.

The personal interest taken in each and every student is greatly appreciated.



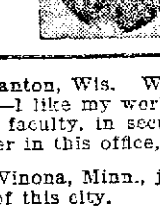
Harry Frahm of Ph. M. of Manning, Iowa. With Field Hospital, U. S. Navy, Santa Domingo City, D. R.

I am still performing clerical work here in the Hospital Office and like my work fine. Often times my mind runs back over the good old school days that I spent at the Wisconsin Business University.



Vida A. Northfield of Lake City, Minn. With Jewell Nursery Co., Lake City, Minn.

I will always speak a good word for the "WBU" because I feel that I owe my success to you.



Fay C. Farnham of Sparta, Wis. With Daniels Motor Co., Minneapolis, Minn.

This concern has recently been incorporated and I am to be the secretary to Mr. Daniels and take charge of the office work generally.

Now These Letters and Photos Just Received



AUDREY M. FULLER, of St. Charles, Minn. With W. W. Webster Co., Winona, Minn.

I am now with the W. W. Webster Company and enjoy my work more and more each day. I am thankful to the "WBU" for the thorough training I received there which has enabled me to master my work easily.



PAULINE KAHL, of Prairie Farm, Wisconsin. With Smith's Inventions & Commercial Gas Co., Minneapolis, Minn.

My work is mostly stenographic, although I do considerable bookkeeping. I was very much pleased the other morning when my employer raised my salary \$15 a month and informed me that in the spring I would be holding a more responsible position.



CARRIE KAHL, of Prairie Farm, Wisconsin. With Wyman, Partridge & Company, Minneapolis, Minn.

I have been doing stenographic work since the first of May and am getting along nicely. I feel that my time and money were well spent while attending the "WBU".



IRENE YANDT of La Crosse, Wis. With Sisson, Seidstad, Hougden Co., La Crosse, Wis.

The courses offered are complete in themselves and the opportunity which students have of gaining experience in the office enables them to hold responsible positions.



Melvin D. Hendrickson of Beldenville, Wis. With Tegeler Machine Works, Inc., Minneapolis, Minn.

I have found the school to be one of the best of its kind in preparing a young man or woman for the business world. I have many friends who have graduated from your school and they are all holding good positions.

Without cost to me, please send me your Catalog and full information.

Age Education

If interested in a course by correspondence, mark here ☐

If interested in taking a course at the school, mark here ☐

Do you live in town? ... If not, how many miles out? ... R.F.D. No.

Name

Town (post-office address)

County State

With Long, Costello Advertising Company, Chicago, Ill.

I wish to express my appreciation of the Wisconsin Business University. The training I have received there has been excellent, the surroundings have been pleasant and the teachers have been very kind and helpful at all times. I would advise any person interested in a business education to attend the "WBU" if he desires to become an efficient worker in the business world.



BADGERS START WORKOUTS MONDAY FOR GOPHER TILT

More Attention Being Paid to Defensive Play than Was Earlier Expected

VARSITY BATTLES FROSH WITH GOPHER FORMATIONS

Badgers Must Show Best Brand of Football to Win

By BOB DUNN
WISCONSIN started workouts Monday night in preparation for the Minnesota battle by brushing up on offensive formations to be used against the Gophers and by giving more attention than ever to stopping the Gopher attack.

It was evident from Monday's practice that Coach Richards will be devoting more attention to defensive play this week than he had expected to give to it for the Minnesota game. The strong showing of the Gophers in winning from Ohio State, it is expected, has instilled into the Badgers a feeling of more profound respect for the team they will meet at Minneapolis. There is anything but overconfidence in the Badger camp. Every man realizes that Wisconsin will have to be playing its best brand of ball to remain in the undefeated ranks for the Homecoming game here with Illinois.

Line Attack Plays
Offensive plays used by Wisconsin Monday night consisted of a line attack, end runs and off tackle drives by the halves, and the aerial combinations which have meant so much ground to Wisconsin in the games to date. With a mastery of the three departments by Saturday, the team should possess a combination that will keep Spaulding's crowd guessing.

Scouts who witnessed Minnesota's game against Ohio State as well as the Gophers' close contact with Northwestern have returned with reports that have put into every man on the squad a realization of what will have to be accomplished in the week's workouts if the team is to come home from its first trip of the season with a victory. It will be the first time that most of Richard's eleven have played a conference game anywhere but at Camp Randall.

"Minnesota succeeded in breaking up everything in the stock of Ohio State's pass attack," said one of the Badger scouts, "and Ohio's aerial game is of a high type."

Passes Difficult
At the same time, however, the passing game that Richards employs has some features that are different from the plan of other western teams and doubtless he will use the aerial route to a considerable extent.

Nor is it unlikely that Richards will have a stock of line plays that will baffle Spaulding's proteges. Richards has the reputation of concentrating an attack just where his team is supposed to be weakest, as he did in the Illinois game at Urbana three years ago. Although the Badger line had shown up as a weak combination, Richards concentrated his attack on straight line plunging and Jacobson marched through the line in that game for two touchdowns and a victory.

According to conference deponents, Wisconsin showed her complete stock in trade in the Indiana game and it is true that some of the new plays had to be brought into use to put over the winning scores but since the game with the Hoosiers new formations have been developed that will gain ground.

Local fans got a touch of this attack on the play in the Indiana game that brought the first score. With the ball five yards from the goal line, Williams lined up at the quarter position, came back after the ball was snapped and a few moments later was seen plunging through the line for the score. It was a deceptive formation that could be worked at least once successfully against any team and if the coach has more of these in stock, as is promised, his team will come out on the long end.

One play that was used by the Badgers in the Wisconsin game and again by Princeton against Chicago last Saturday is meaning ground for teams that have the courage to attempt it. It is a pass when the passing team is lined up near its own goal for a punt. On the third down a kick seems so certain that the defense is seldom prepared for a pass and the pass in this dangerous territory is risky but often means a good advantage gained. Wisconsin is familiar with the play but has not had occasion to use it this season. In a crucial game, however, the team is capable of handling it to perfection.

Harris Going Strong
Harris was going good in Monday's workout and will undoubtedly see action against the Gophers. Gibson is also back in shape and may be used. Taft has completely recovered and much is being expected of him in this week's game.

The eyes of the west will be on Captain Rollie Williams as he takes his team into the hard games of the year. Williams' open field work on end runs and in returning punts has featured every Wisconsin game in which he has participated and critics will be watching him as he performs in the more important contests.

Among other things Coach Richards has been taking time off from the drilling on new plays and defensive work to drive home some of the elementary things learned during the preliminary season. Wisconsin's play this year has been marked by repeated fumbling which if continued, will prove disastrous in a big contest. More attention is also being given to making the team an eleven of more deadly tacklers.

After two weeks of work on Minnesota plays, the frosh have become

WISCONSIN-MINNESOTA BATTLE IS CENTER OF ATTRACTION IN BIG 10 CONFERENCE THIS WEEK

By BOB DUNN
THE Wisconsin-Minnesota game at Minneapolis next Saturday will occupy the center of the stage this week as far as conference football is concerned. It will be the most important Big Ten encounter of the week and the only game in which there will be a likelihood of another team being eliminated from the championship race. Inasmuch as Minnesota has already been practically eliminated by the tie game with Northwestern, Wisconsin will be the only eleven of those remaining undefeated to fight to keep her record clean.

The games between conference teams last Saturday did not result in any change. Michigan and Iowa, both undefeated elevens, emerged victorious over Illinois and Purdue, respectively. Chicago was too busy with Princeton to be giving any attention to conference doings, while the Badgers were idle.

Gophers Dangerous
Ohio State and Purdue were again defeated. In trouncing the States, Coach Spaulding's Gophers demonstrated that they will prove dangerous competitors for all of the remaining teams on their schedule. And Michigan proved conclusively that they will be in the thick of the fight for the coveted honors.

Chicago gave a good account of western football in the match with Princeton and as far as the conference is concerned, showed the remaining members of the Big Ten that Coach Stagg has developed an unusually strong aggregation. Iowa had no trouble in disposing of Purdue and it will be Minnesota on November 11 that will have the best opportunity to stop Coach Jones' champions. Ohio State and Northwestern are the other teams still to be met by the Iowans.

With a game against the Michigan Aggies this week and an open date following, Coach Vost will be heading his men for the game with Wisconsin at Ann Arbor on November 18. The Badgers are rated high in the Wolverine camp and it is Coach Richards and his warriors that appear to be the only stumbling block in Michigan's path.

Heading for Wolverine
Although Coach Richards was also heading his team for the Michigan battle on November 18, the showing made by Minnesota against Ohio State proved to the coach that he will have to concentrate this week's attack on stopping the Gophers. Inasmuch as Minnesota was tied by Northwestern on what amounted to a freak play in which a sprint of 101 yards tied the score, the Gophers stand about as high as any of the remaining contenders and will be putting forth their greatest strength to make amends for the defeat of the past two years at the hands of Wisconsin and to dispose of their old time rivals. The Badger contest will be the biggest clash of the year at Minneapolis and the new coach will be straining every muscle to conquer Wisconsin.

Minnesota came out of the Ohio State battle in good condition after demonstrating their superiority to the best that Coach Wilce has been able to produce this season.

Wisconsin, too, should be in tip-top shape for the clash with the northerners, barring injuries during this week's practice. Captain Williams was injured in the practice tilt with the All-Americans last Saturday but the injury was not serious and he will be taking his place at half during the scrimmages that the team will have before departing for the north.

Below Returned
Below will be back in the Badger line to strengthen it defensively and offensively. With the center of the line showing up as the weakest link in the Badgers' defense, the coach will devote a lot of effort this week to drilling regulars and reserves in plugging holes such as were made by Indiana in the last game.

Nichols, Christiansen and Hohfeldt, members of the center of the line combination, are all in good condition following injuries received in early games and will be able to start in the Minnesota grid if the coach decides to use them. Smith, stocky lineman, has been showing up well in scrimmages and it would be familiar with the Gophers' formations, which they will use in scrimmages this week. To date the yearlings have not been successful in their use of the Gopher attack against the varsity but this does not detract from what the mentors are expecting when they bump into the real stuff at Minneapolis.

According to Coach Richards, his team will continue secret scrimmages tonight and Wednesday and Thursday there will be a lighter workout. Arriving in Minneapolis, the men will run off signals on Northrup Field before the big engagement.

COST OF ELECTION BELOW NORMAL THIS YEAR SAYS HALL

MADISON, Wis.—The cost of the 1922 general election isn't expected by Elmer S. Hall, secretary of state, to amount to a very high figure when expense accounts are filed by candidates on Saturday. Expenses of the republican state central committee and of other political organizations and candidates in the state have been held to a minimum this year because of the absence of important contests.

Some congressmen have already asked to be permitted to file their expense statements before the time limit expires on Saturday. They cannot be officially accepted until that time, Mr. Hall has advised.

Campaigning costs have been negligible in many districts where no active fight for election has been put up by the candidates. The largest expenditures were made before the primary.

BENTON TO CINCINNATI
CINCINNATI, O.—Negotiations are in progress which are expected to culminate in the return to the Cincinnati Nationals of John C. (Rube) Benton star southpaw of the St. Paul American Association champions.

JIMMY GILL IN TOWN TO TRAIN AT OLD STYLE

Jimmy GILL, La' Crosse Speed Boy, is in town.

Gill came here for a period of training until he is called out for his next fight, which he expects will be soon. The La Crosse Speed Boy may be seen any day, beginning Tuesday afternoon, in training at the Old Style Inn.

Jimmy bares no marks of his last fight with Cummings, with the exception of a chipped tooth. Cummings outweighed Gill considerably but the local lad's superior footwork and speedy well-directed blows brought him the victory.

is not strong. Coach Richards, however, has known of the weaknesses of his forwards for the past two weeks and the Cardinal supporters have confidence in the fact that the Badger line will measure up in the Minnesota encounter. Richards' best work at Wisconsin has been in developing linemen.

Badgers Slightly Favored
Wisconsin starts the final week's work for Minnesota tonight the favorite in Saturday's engagement by a slight edge. On the other hand, Minnesota has had the valuable experience of three conference games this year, those with Indiana, Northwestern and Ohio State, which will prove a big advantage. Realizing the strength of the Badgers, the northerners will be primed for their big game of the year.

Hundreds of students, Madison people and Badger supporters from all parts of the state will be at Northrup field when the whistle blows on Saturday to support Richards' aggregation.

SPORT BRIEFS

BALTIMORE—About \$11,000,000 passed through the Pari-Mutuel machines at the Laurel race meet of twenty-three days. It was about one million less than last year.

NEW YORK—Tex Richard announced that he would come to America in January and would appear in the ring in February.

KENOSHA, Wis.—Sammy Mandell beat Jack Wolfe in ten rounds.

COACH KEOGAN'S SQUAD TO INVADE WISCONSIN RAPIDS FOR BATTLE ON SATURDAY

Scoring almost at will against their heavy opponents, Coach Keogan's warriors registered their fourth straight victory of the schedule Friday afternoon, when they smothered the strong Eau Claire eleven to the tune of 50 to 20. Incidentally the Purple and White are the only hostiles who have succeeded in crossing the Red and Black line this fall. A crowd estimated at 2,000 viewed the conflict and got a line on the real offensive strength of the locals who next Saturday will do battle with the powerful Wisconsin Rapids team who dragged La Crosse to defeat in the last engagement between these two schools.

Wisconsin Rapids this year has met its match only in the Stevens Point aggregation, which is now considered the most formidable contenders for the state honors. But, if La Crosse piles up a greater score than d.d.

TWENTY-THREE BOYS FREED FROM REFORM SCHOOL AT GREEN BAY

GREEN BAY, Wis.—Out of a total of 57 requests for freedom by inmates in the Green Bay state reformatory, twenty-three were granted by the state board of control in its annual visit to the institution, according to Oscar Lee, superintendent. The hearing held by the board this year is the most extensive in years, reformatory officials said. Every case was given personal attention and investigation.

SCHIFF HEADS BOY SCOUTS
NEW YORK.—The national council of Boy Scouts Monday announced the designation of Morton L. Schiff, banker, as international commissioner of Boy Scouts of America.

The project for establishment of a training school of scout leaders near this city also was announced. This school will be the first of three in other centers.

WIDOW GETS \$180,000 INCOME
MINNEAPOLIS, N. Y.—Mrs. Carrie Guggenheim, widow of the late Isaac Guggenheim one of the chief stockholders of the American Smelting and Refining company, is provided with an annual income of \$180,000 by the

GIANTS ANNEX JACK BENTLEY OF ORIOLE CLUB FOR \$50,000

Reported Four Players Included in Deal; Bentley is Versatile Star

NEW YORK.—Baseball circles were agog Tuesday over the acquisition by the world's champion Giants Monday of Jack Bentley, star batsman and pitcher of the Baltimore International League club, for a reported consideration of \$50,000 in cash and four players. Club officials declined to confirm reports of the purchase price but baseball men ranked the deal in importance with the sale of Jimmy O'Connell to the Giants for \$75,000 and Willie Kamm to the White Sox for \$100,000, both from the San Francisco club of the Pacific Coast league.

Bentley is one of the most versatile stars in the minor leagues. He is a veteran, having performed with Washington in the American league from 1913 to 1916 but his reputation as a home run slugger, pitcher and all-around star has been gained in the past few seasons as an important cog in the machine Jack Dunn has piloted to several International league flags. He is 28 years old.

Your FORD Will Not Freeze Up this Winter

If it is equipped with a
Colby Reversible Non-Freeze Auto Fan

Thaw out a frozen radiator in a few minutes. Cause water to start circulating almost at once, thus overcoming danger of freezing bottom of radiator and boiling out anti-freeze in the same operation. Do away with troublesome radiator covers, etc., that block air currents and often overheat motor. Diminish spark plug troubles caused by carbon coating in winter.

ABSOLUTELY GUARANTEED. MONEY REFUNDED IF NOT SATISFACTORY. Price \$4.50

Live Agents with Ford cars Wanted for City and State Territory.

ADAMS & SEATON
Distributors for Wisconsin. 109 North Third St.

TRIAL TUBE FREE TO MEN SEND COUPON



I Ask
This courtesy of you

Gentlemen:
I am chief of a laboratory long famous in soap making. For 60 years it has studied soap chemistry. The greatest toilet soap in existence—Palmolive—is one of its creations.

Now we have perfected a Shaving Cream which far excels all others. In fairness to yourself and us, I ask you to try it—free.

To satisfy men
We asked 1,000 men what they most desired in a Shaving Cream. Then we spent 18 months to meet those desires as no one else had done.

We made up and tested 130 formulas before we attained the ideal.

But the result today is a Shaving Cream supreme in these five respects.

Way 1—It multiplies itself in lather 250 times.

Way 2—It softens the beard in one minute.

Way 3—It maintains its creamy fullness for ten minutes on the face.

Way 4—The bubbles are strong, so they hold the hairs erect for cutting.

Way 5—The after effects are delightful. The blend of palm and olive oils leaves the skin in fine condition.

If these claims are correct, you want Palmolive Shaving Cream. You are getting no such results from another.

If those claims are unjustified, ten shaves will show.

Find out in our mutual interest. Ask for a trial tube. Cut out the coupon now.

PALMOLIVE SHAVING CREAM

10 SHAVES FREE
Simply insert your name and address and mail to THE PALMOLIVE COMPANY Dept. D-278, Milwaukee, U. S. A.

On Sale Everywhere

American Legion

BOXING CARNIVAL

YEOMEN HALL

MONDAY, Nov. 6, 1922

24 ROUNDS OF AMUSEMENT

Prices—\$1.00, \$1.50 and \$2.00.

Santa on sale at S. & H., Wittenberg's and Bodega Cigar Store.

MOZART CIGAR

Mild as a May Morning — and as fragrant

This is the box. We have opened it up so that you can identify it. There are fifty handsome Mozarts in this box — and each individual Mozart is a promise of good times coming to you — if you like an uncommonly mild cigar, of Havana fragrance — beautifully made.

Five beautiful sizes—select the one that suits you best:

- Perfectos Finos 10c
- After Dinner 10c
- Favorite 2 for 25c
- Universal 15c
- Vanderbilt 3 for 50c

Mozart Cigar is made by Consolidated Cigar Corporation, New York

Distributed by LEWIS-LIEDERSDORF CO. Milwaukee, Wis.

EUROPE MUST SOLVE HER OWN PROBLEMS DECLARES HUGHES

Outsiders Cannot Do it for Her
Says State Secretary in
Boston Address

REVIEWS RECORD OF HARDING REGIME IN FOREIGN AFFAIRS

Declares for Policy of Helpfulness
Without Entanglements

BOSTON, Mass.—A foreign policy of helpfulness and good understanding, without entanglements, which would foster American independence, was outlined by Secretary Hughes in an address in Symphony hall Monday night, reviewing the record of the Harding administration in the field of international relations.

By the head it took in the arms conference, the secretary said, and by its efforts toward harmony among the nations of the western hemisphere, the American government has set a record of accomplishment far beyond what was expected of it.

Mr. Hughes declared President Harding and his advisers always have been ready to lend a helping hand where it would do the most good, but are not willing to fritter away the influence of the United States by intervention in controversies which are rooted in age-old national rivalries.

The chief trouble at this time in Europe," he continued, "is that the great powers have not been able to agree as to questions which are distinctly European questions and their want of agreement is due to different conceptions of essential national policy."

For Share in World Court

The secretary added that he believed a way might be found for the United States to participate formally in the selection of judges to the recently organized international court of justice, a project which from the first had had the sympathy of this government. He declared that already in a humanitarian way and through the channels of trade the United States was really giving aid of a value incalculable.

He praised the arms conference agreements as meaning "the rescue of the world from despair" and predicted that despite the present delay the Washington treaties would be ratified by all the powers signatory to them. Ultimate failure of the conference program, he asserted, had been provided in any case by the requirements already voted by the United States, Great Britain and Japan.

Gives Foreign Policy Triumphs

Among the other accomplishments reviewed by Mr. Hughes as a part of the constructive program of the administration, were the negotiations of a peace treaty with Germany, the Yag agreement protecting American interests in the mandate islands of the Pacific, the reorganization of Cuba's finances, the Taena-Arica arbitration agreement between Chile and Peru, the calling of a conference here of Central American republics, and the stabilization of Haiti and Santo Domingo.

Toward the people of Mexico, the secretary said, the United States continues only the friendliest sentiments, although it is unwilling to recognize any Mexican internal policy based upon centenary measures.

against foreigners. He alluded also to the near eastern situation, repeating the declaration that the American government, although interested deeply in some phases of the near eastern settlement, can not appropriately attend the Lausanne peace conference because it was called to settle a war to which the United States was not a party.

Secretary Hughes began his address with a eulogy of Senator Lodge, chairman of the committee on foreign relations and republican leader of the senate. Mr. Lodge's defeat at the November election, he said, would be "an irreparable loss to the nation."

Disentanglement Effected

In his discussion of the international policies of the administration, Mr. Hughes said:

"It would be difficult to imagine a worse tangle in our foreign relations than that with which this administration was required to deal. It took my office two years and nearly four months after the armistice, but we were yet at war. The peace negotiations had evoked a bitter and undying controversy. It had been patent, I think to those who had endeavored to estimate the public judgment that the American people would never consent to assume any obligation, moral or legal, which would fetter their appropriate freedom of action in unknown contingencies."

"While we have been justly solicitous of American rights and interests in every part of the world, we have been eager to do all within our power, in accordance with the genius of our institutions, to promote peaceful settlements and international co-operation. We favor, and always have favored, an international court of justice for the determination according to judicial standards of justifiable international disputes."

Pictures Europe's Chaos

The secretary described the fundamental and pressing problems of Europe as "political problems involving national hopes and fears; deep

seated convictions as to national safety and opportunity; national ambitions, in some cases long cherished, in others recently awakened; established policies which have become postulates in the thought of peoples."

The reason," he said, "that the main problem of Europe cannot be solved save as Europe helps herself, lies in the fact that each major difficulty centers in the self-determined action of independent states and is beyond external control. There is no reason why we should fritter away our helpful influence by becoming a partisan of either party to such controversies, much less make the fatal mistake of attempting to assume the role of dictator."

"Europe is at this moment burdened with the expense of large armies heavily disproportionate to the financial ability of the respective states to maintain them. These armies are maintained because of distrust, apprehension, and national aspirations. Every effort to remove the burden by agreement as to limitation of land armament has failed. It is recognized that nothing can be done without the consent of the powers directly concerned and that they are not ready to consent."

Regular

A minister from a country district had just moved into the midst of a motion picture colony, and a friend was asking how he liked his new pastorate.

"Very well," replied the pastor, "I am doing very well here."

"Plenty of marriages, I expect?"

"Oh, yes," said the parson, "I have my regular customers."—American Legion Weekly.

A popular belief that blue-eyed men are the best shots is erroneous, army records show.

IN THE MORNING PAPERS A Summary of the News

ROME.—Premier Mussolini promises that Italy shall have a real government and declares foreign policy not to be one of adventure, but friendship for all friendly nations.

PARIS.—United States near east combination made public in Paris by Ambassador Herrick, looks to protection of churches and schools, seeks to safeguard minorities and guarantee freedom of straits and trade.

LONDON.—Father Bernard Vaughan, one of the most noted Jesuit priests in the world, died here.

BERLIN.—Members of reparations commission decline to reveal their

plans as they gather in Berlin, but attempt to stabilize mark will come first.

BOSTON.—Secretary Hughes in a speech at Boston asserts that the United States refuses to dictate to Europe, but will help her, and declares that President Harding's policy will not foster American independence.

DES MOINES, Iowa.—Defending the transportation act, Senator Cummins said it is a moral and economic crime to say the interstate commerce commission over-valued the railroads seven or eight billion dollars.

TOPEKA, Kan.—State board of education denied petition of State Superintendent Lorraine Elizabeth Wooster for revocation of the teacher's certificate of C. W. Heck, because he smokes, plays cards and dances.

The farmers of the Holy Land still use wooden sticks for plows.

CHICAGO, Ill.—Episcopal rectors adopted resolutions approving medical certificates for all members of the church who marry in Chicago.

The mountains between Jerusalem and Jericho are extremely barren.

A racking nervous headache? MENTHOLATUM chases it away.

The farmers of the Holy Land still use wooden sticks for plows.

A GOOD HUNCH

Buy a lot at Madison and 23rd. You can get the corner lot, 42x140, for

\$600.00

CASH OR TERMS.

Anderson Realty Co.

613 Main. Phone 129.

VITAMINES

essential, health-building factors, have always been in cod-liver oil and account for its helpfulness in overcoming malnutrition.

Scott's Emulsion

should be taken for a reasonable length of time daily, to enable its rich, vitamin-nourishing virtues to help refresh, energize and build up the body.

Scott & Emulsion, New York, N. Y.

NEW VICTOR RECORDS

FOR NOVEMBER

ON SALE TOMORROW.

Fred Leithold Piano Co.

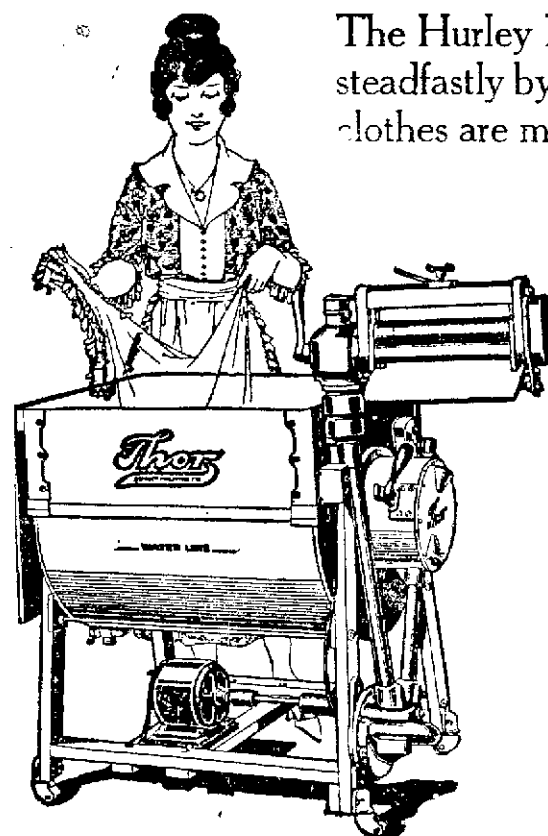
325 MAIN ST. VICTROLA DEALERS OF LA CROSSE.

WHY WE ARE SELLING The "THOR"

Fourteen years ago we installed the first five Thor Machines in the City of La Crosse. These Machines are giving Good Service today

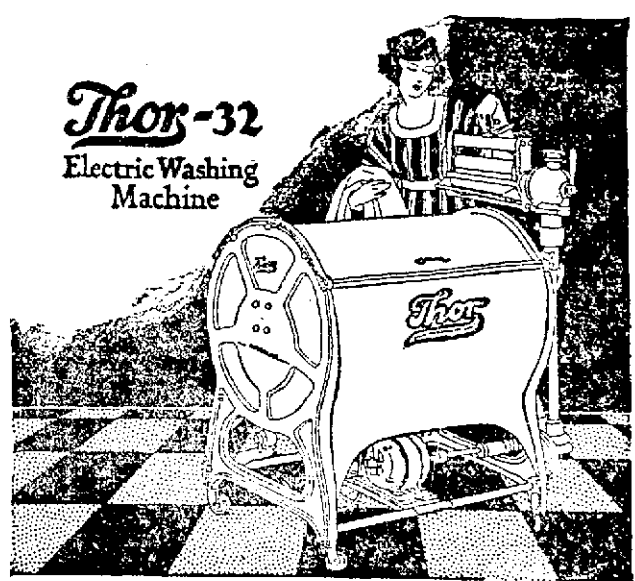
Washing machines were hard to sell in those days. People would come into our store and admire the Thor machines on display, remarking that the day would probably come, when electric washing machines would be commonly used.

What has happened within the last fourteen years, is too well known to you to need repeating. Over one hundred and fifty makes of electric washing machines are on the market today. Different principles are used, the plunger type, the revolving dolly type, and other wishey washey motions all believed to be world beaters by their makers.



The Hurley Machine Company, manufacturers of the Thor Washer, have stood steadfastly by the cylinder type machine. It has been proven by exhaustive tests that clothes are more thoroughly washed through this principle. Why do all laundries use the cylinder type of machine? Because the American Laundry Machinery Co., who manufactures 90 per cent of all laundry equipment, has determined that the cylinder type machine does better work than any other type of machine.

There are over 300 THOR WASHERS in use in the city of La Crosse—750,000 in the United States.



YOUR NEIGHBOR HAS A "THOR"

The THOR WASHER or IRONER is an investment that will pay handsome dividends. We will demonstrate a THOR in your home. The Factory Demonstrator is at our store this week only.

\$10 DOWN Puts A **Thor** In Your Home

LINKER ELECTRIC CO.

114 North Fifth Street

Phone 398

Every Day Is Apple Day

Big Folks—Little Folks—Old Folks—
—Young Folks All Enjoy Good Apples

NATURE has stored up in this—Her King of Fruits—deliciousness and beauty, purity and health. Apples are Nature's own remedy for many of the ills of mankind.

There are 197 different ways of serving Apples. Whether you serve them as they come from the trees, or baked, or as apple sauce, or as dessert, they taste good and help to keep the human body running smoothly. Keep a good supply on hand at all times. Buy them in quantity.

HAVE YOUR GROCER SEND YOU A LIBERAL SUPPLY TODAY

National APPLE DAY Tuesday, Oct. 31
National APPLE WEEK Oct. 31-Nov. 7

J. I. Lamb Company

We Sell Wholesale Only.